

Maine's Freshman Track Outlook Made Gloomy By Lack of Interest

Freshman Competition Particularly Weak in Track Events; Meet With Bridgton Academy in February Causes Coach Jenkins to Issue Call for More Candidates

Coach Jenkins is issuing a call for more freshman track men to report for winter track. There is a meet close at hand, a mixup occurring February 8 with Bridgton Academy. So far it is deplorable to note the lack of interest shown by the freshman tracksters in this most important sport.

The field events seem to be calling forth a fine array of jumpers, weight men, and javelin throwers. A meet cannot be won on field competition alone; a few spiked feet must pound the cinder path to score a win. Up to date one freshman has reported for the 100 yard dash, one for the 440 yard dash, there are three entries in the 880 yard run, and the coach has but two milers.

These are all events where there is plenty of chance for green men to develop. Do you know, men of '33, that a man who has made one of the best milers in New England, Francis Lindsay, co-captain of cross-country, and the man who tied Richardson for first place in the National Cross Country meet this fall, never had a track shoe on until he entered college? It is current truth that "Raymo" White who can turn off 10 sec. flat in the 100 yard dash had his first acquaintance with track at Maine. Ed. die Tolman who ran such an enviable quarter in the State Meet last spring, to score second place (the timers being unable to clock the time between him and Capt. Niles) never ran the 440 until entering Maine. Captain Gowell and Charles O'Connor found fame in track and became famous throughout New England in the prowess they attained in their particular events under college coaches. Phil Beckler who won the pole vault in the New England's last spring never used a pole until his freshman year at Maine. "Russ" Lathrop, the "dark horse" of last season's mile relay team did not know he was a runner until he tackled winter relay. At present the two men who are turning in the fastest time in the quarter mile, "Rabbi" Dekin and "Ray" Wendell are novices at track competition, developing from training received in freshman and intra-mural com-

(Continued on Page Four)

Extensive Schedule Drawn for Maine's Debating Teams

From those who tried out for debating before the Christmas holidays, Mr. H. L. Bricker has selected a team composed of Harry Mayers, John R. Gehring, and Charles O'Connor to take a trip the first two weeks of next semester. On this trip, which was arranged by Parker Spear, manager, the debaters will meet teams at the City College of New York, New York University, University of New Hampshire, and Massachusetts Agricultural School. Negotiations for meets with Penn. State, Cornell, Bucknell, and Dartmouth, are also under way. The men will take the affirmative side of Resolved: That a plan of complete disarmament should be adopted by the nations except for such forces as are needed for police purposes.

Another team composed of John Barry, William Roach, Alfred Perkins, and Jack McGowan will debate the negative side of the same question with Colby at Waterville and with the University of N. H. at Orono.

The Harvard Chinese Council and New York University will send teams here to argue on the question Resolved: that the emergence of women into public life is a regrettable feature of modern civilization. The team to speak against them will be picked from among Paul Danforth, J. R. Feeley, William Fahey, Arthur French, Edward Greely, George Ankeles, Asa Waggatt, George McGillicuddy and Leonard Freeman. The interest shown in debating has been remarkable this year, and Mr. Bricker expects some interesting debates.

Kenyon's Powerful Hoopsters Defeat M. C. I. Team

Perlmutter, Romansky, And Hall Star in Frosh Victory

The strong quintet from Pittsfield that threatened to break the winning streak of the Kenyonites fell before the attack of a well balanced Frosh court team Saturday night 39-23. Kenyon was handicapped with the loss of his regular center, Desmond, but Cane, bucking his first real competition of the year did a fine job against the tall pivot man from M.C.I.

The battle was pretty much nip and tuck during the first half, but the final spell resulted in a scoring frolic for the cubs who ran away from the prep school club. The fatal eye of Perlmutter, the fine work of Romansky under the basket, and several long field goals by guard Mac Michael and Hall provided the necessary winning margin. M.C.I. is the first really strong team the Frosh five have connected with and the mentors say that the work of Kenyon's frosh so far excelled the court work of this outstanding prep school that he has little to worry about.

(Continued on Page Four)

Agricultural Extension Workers To Meet at Maine January 28-31



DR. PAUL J. KRUSE

Dr. Paul J. Kruse of the rural education department, Cornell University, and A. B. Graham of the office of the Cooperative Extension Work, Washington, D. C., are among the principal speakers who will address the annual winter conference of Agricultural Extension workers in Maine January 28-31, it was announced today by A. L. Deering, Assistant Director of the Extension Service.

A study of the principles and methods involved in successful extension teaching is the central theme of the conference this year. Dr. Kruse will discuss: "The Work of the Teacher Examined" Tuesday 9 A.M.; "The Process of Learning Examined" at 1.30 in the afternoon and "Factors Conditioning Learning" Wednesday 9 A.M. Mr. Graham will lead the discussion following each talk by Dr. Kruse and he will make the direct application of teaching methods to an extension program. Dr. Kruse has addressed similar audiences in every state in the East and a majority of the states in the Middle West and South.

Richardson-Lindsay to Compete at K. C. Games



Left to right, BUD LINDSAY, and HARRY RICHARDSON

The relay team that will represent Maine at the K. C. Games at Boston Friday was chosen last night. Time trials were held between six men. Dekin and Wendell turned in the best time and Tolman, Lathrop, Berenson, and Chase followed in respective order. Captain Berenson, Tolman, Dekin and Wendell will be the quartet that will make the Boston trip.

"Bud" Lindsay will compete in the mile run and Harry Richardson in the two mile run. Both of them will face strong fields. Charlie O'Connor will enter in the broad and high jumps.

MAINE GRADUATE IS FOX FILM DIRECTOR

John Ford, a graduate of the University of Maine, is one of Fox's ablest directors. Distinguished as the maker of "The Iron Horse," he rose even higher by his direction of "Four Sons" which was chosen as the best picture of 1928 by the Photoplay Magazine.

Mr. Ford is a brother of Francis Ford, the famous leading man of the moving pictures in the early days. The director of the medal winner also directed "The Black Watch" and "Salute."

Delegates To Student Senate Vote in Favor of Reimbursing Houses for Board of Visitors

Senate Favors Adoption of Uniform Rate for Board; New Plan Provides for Charging Various Organizations That Place Visitors in Fraternity Houses: Senate Discusses Condition of Chapel

Outing Club Promises New Entertainment For Carnival Dance

The Winter Sports dance sponsored by the Maine Outing Club is to be held the evening of January 31 in Alumni Hall. It is unique in being the only informal couple dance of the year to be held in the gym. And it is informal, too, with everyone in bright sport togs dancing among the evergreens which are the decorations M.O.C. always chooses. This yearly party has the reputation of catching the gay spirit of outdoors and keeping it sprightly and real in the dance hall.

The committee is planning to make the dance again this year one of the peppiest affairs on our social calendar. Helen Stearns, the chairman, is being assisted by Anna Buck and Harry Davis. They have arranged something new for the entertainment. Mystery! Three masked dancers are going to present some surprising novelty numbers. Their identity is unknown but their snappy dances will make them even more intriguing. George (Pat) Loane is also planning several musical numbers on the xylophone. Judging by the enthusiasm with which his previous appearances have been received, his will be a popular place on the program in spite of the rivalling mysterious dancers.

Even the orchestra enters into the spirit of the party. Each Harmaniac will come in costume.

Intra-Mural Hoop Teams Furnishing Thrills for Rooters

During the past week some interesting games have been witnessed in the Intra-Mural basketball league where competition has been keen and exciting. There have been a couple upsets which league rooters did not have recorded on the proverbial dope sheet and some scoring results that make the outcome of the competition in the Northern League more of a mystery than ever. Beta House still stands unbeaten but then, Beta has received no competition worthy of their caliber of basketball as yet. All the other teams have received an upset, some of them surprises and some of them looked for downfalls.

Saturday Theta Chi and Sigma Nu engaged in a battle for blood where Manager Cleaves courtmen ousted the black and white 37-22. Alpha Gamma Rho who laded out a surprise trimming to Lambda Chi Alpha last week, lacked their usual comeback Saturday when Sigma Chi handed them a drubbing, 25-16 in a game where the green and yellow fought the winners to a standstill till the last second of the melee. Phi Eta Kappa and Delta Tau Delta fought the closest and classiest game of the season the same afternoon in a scrimmage where the victory was "anybody's game" until the final crack of the pistol. Delta Tau scored a win 18-17 in as hard a fought battle as they will engage in this season. A.T.O. pulled the unexpected in the Southern League when the Phi Kappa-A.T.O. mix-up closed with the latter one basket in the lead, overtaking their opponents 19-17. The class of the campus, the S.A.E. quintet were knocked off their props Monday when a "dark-horse" in the five footed Nemesis, Kappa Sigma in a shooting streak where McCann and White "ran wild," outpointed Manager Gowans courtmen 26-17. Tuesday night Phi Gamma Delta defeated Beta Kappa 64-1.

Davis and Sorenson Make Record Jumps in Practice for Carnival

The following schedule of events has been made out for the Winter Carnival on Saturday, February 1:

9:30 A.M. 150-yard snowshoe dash
9:45 to 10:00 A.M. Start of 7-mile ski race

10:15 A.M. 2-mile snowshoe race

2:30 P.M. Ski jump

The judge of the ski jump and timer of the races will probably be Mr. C. S. Davis, of Mechanic Falls, Maine. Mr. Davis is one of the regular judges of the Eastern Amateur Ski Association, and he has officiated at many big carnivals, both in this country and in Europe.

The races will be held on the field in front of Balentine, where anyone, including those who do not wish to brave the wintry weather, may watch them. The ski jump event will take place on the Outing Club jump, located straight across the river from the power house, and about 400 yards from the campus. For this spectacular event the Outing Club plans to make a small charge, in order to partly cover the expenses of the carnival. The tickets will be for sale at the ski jump before and during the competition.

The ski jump promises fair to be an event of extraordinary interest. Some of the best jumpers in Maine will compete, and jumps of 60 feet are expected. In addition to this, Leif Sorenson and Wil-

(Continued on Page Four)

All fraternities with the exception of Alpha Tau Omega voted in favor of reimbursing fraternity houses for board of visitors who are sent to the houses during athletic contests and conferences which are held on the campus and sponsored by the University or University organizations at a meeting of the Student Senate at Rogers Hall Tuesday evening.

Because of crowded conditions in their house, A.T.O. cannot accommodate visitors this year.

The cost of board for visitors was set at fifty cents per person for each meal. The houses will be expected to send their bills to the University of Maine in the case of visitors who are entertaining for the University and to the respective organization whose visitors are boarded at the houses.

Milledge Beckwith representing the Maine Masque asked the Senate to take action on the improvement of the chapel. He suggested that cushions be put on the seats and that the seats also be elevated.

The president of the Senate has been instructed to confer with the committee on the possibilities of having a new assembly hall or of remodeling the old one.

Dean L. S. Corbett suggested the getting of a loud speaker to be used at commencement.

Statement Issued By University Store

The following statement was given to the Campus by the University Store Company for the purpose of clearing up misunderstanding among the student body and faculty members.

The University Store Company is conducted solely in the interest of athletics by the following board of five directors who give their time and advice without recompense: one director representing the University (recommended by the President of the University); one director representing the Alumni (recommended by the Alumni Council of the General Alumni Association); and three directors representing the Athletic Board (recommended by the Athletic Board). The present Board of Directors consists of: J. A. Gannett, representative of the university; C. E. Crossland, representative of the alumni; L. S. Corbett, B. C. Kent, and C. E. O'Connor, representatives of the Athletic Board.

PROFESSOR FITCH SELLS INVENTION

Professor A. L. Fitch recently sold an invention to the W. M. Welch Manufacturing Company of Chicago. The machine, which has been used in the physics laboratory at the University of Maine for the past two years, measures the acceleration due to gravity directly.

The apparatus is to be patented in Dr. Fitch's name and is to be manufactured as "The Free-fall Apparatus."

Dr. Fitch is now working on an alternating current galvanometer which is a great improvement over the old type. Tests are now being made on it with the assistance of Mr. Stormann, who is a mechanic for the department of Physics.

The galvanometer has many uses. It can be made into a frequency meter, watt or voltmeter, by the addition of removable coils; used in "Bridge" measurements; can compare alternating with direct currents. The calibration is independent of the frequency. It is not easily broken.

The Maine Campus

UNIVERSITY OF MAINE

Published Thursdays during the college year by the students of the University of Maine.
Member of New England Intercollegiate Newspaper Association.

Editor-in-Chief Edward J. Greely, '31

Managing Editor George Ankeles, '30

Athletics Editors Horton Flynt, '30, George Berry, '31

Assistant Editors

News Editor (men) Norman A. Porter, '31
News Editor (women) Alice H. Bagley, '30
Fraternity Editor Donald F. Marshall, '31

Humorous Editor Franklin Pearce, '30
Athletics (women) Barbara Hunt, '31
Society Editor Isabella B. Lyon, '31

Reporters

Margaret Hammel, '32, Henrietta Findlen, '32, Rosamond Cole, '33, Rebecca Spencer, '32, Joseph Shultz, '31, Neil Calderwood, '32, Wilfred Davis, '32, Evelyn Randall, '32, John Roche, '32, Eleanor Mahoney, '31, Sylvia Hickson, '32, Henry Romanow, '32, Katherine Lang, '30, Fanny Fineberg, '31, Harry Paul, '32, Marjorie Deane Stevens, '32, Myrilla Guilford, '31, Jean Campbell, '31, Anna Lyon, '32, Doris Beasley, '30, Anna Buck, '32, Beryl Bryant, '31, W. W. Johnson, '32, Clarence Berger, '31, John G. McGowan, '31, Eleanor Meacham, '32, Caroline Cousins, '31, Carroll Works, '33, Virginia Berry, '33, Thelma Gibbs, '31, M. Josephine Mutt, '33, Hazel Sparrow, '31, Bernice Woodman, '32, Bertha Carter, '30.

Business Department

Business Manager Alfred H. Howard, '30
Circulation Mgr. John A. Roberts, '31
Asst. Bus. Mgr. George M. Hargreaves, '31
Asst. Circulation Mgr. Gordon S. Hayes, '32

Address all business correspondence to the Business Manager; all other correspondence to the Editor-in-Chief.
Entered as second-class matter at the post office, Orono, Maine.
Printed at the University Press, Orono, Maine.
Subscription: \$1.00 a Year

THE STUDENT SENATE

The Senate's recent recommendations regarding the reimbursement of fraternities for the entertainment of visitors brought to the campus by the University and various organizations is but another indication of the excellent work this representative group has undertaken during the present scholastic year. The Senate has also undertaken the consideration of the chapel situation—one that has been the subject of considerable comment and unfavorable criticism from time to time. The commendable feature of the senate's work not only as regards these problems, but in all discussions rests in its excellent method of approach. Destructive criticism of authorities is hardly tolerated, rather there is an investigation of the problem and a consequent formulation of rational recommendations.

Aside from these problems the senate has to date worked on class elections; the social calendar; maintenance of the bear; the varsity basketball question; and numerous other matters of student importance.

Truly this organization has come to the front and may well be considered at the present time as the foremost student organization of the University of Maine. The senate's composition is absolutely representative—and the group of men whom the various houses and dormitories have chosen as their delegates to the senate have accomplished their numerous tasks without the taint of undesirable prejudice and politics. The once hoped for attainments and ambitions of the senate are realized at present—and it is tremendously important that the entire student body together with the administrative authorities give it every possible measure of cooperation that it may continue its fine work.

TRACK

It seems that there is a general lack of interest in freshman track this season, and Coach Jenkins is having his troubles getting enough men out to have competitive races. This shows that there is a poor spirit in the freshman class. The question is what causes this falling off of interest in freshman track.

Some fraternity men have said that the present University rule which allows houses to pledge only four freshmen in the fall semester is having a bad effect on freshman spirit.

The average freshman does not know exactly what he wants to do, and it seems to be the general belief among representatives of different houses that if these men could get into the ranks of a fraternity that they would have someone to get them started in college affairs. It may be argued that men who have never joined a fraternity have made good records in college. This is true, but it must be remembered that there are certain men who have no intention of ever joining a fraternity. These men may go into college activities and make good, but the large majority of freshmen have aspirations for making a house, and these men are apt to hold back because there is no one to tell them that they should take part in college activities. Freshmen, whether they belong to a fraternity or not, should go out for college activities either athletic or non-athletic according to their individual abilities.

It is your duty as Maine students to do your bit for the college. Do not disappoint her. Go out for track.

There are some freshmen who are out for athletics, but are having a struggle to stay out because of their living conditions. Some of these men live in Orono homes, and it is next to impossible for them to get their meals late in the evening after practice. This puts these freshmen athletes to great inconvenience to say nothing of the expense. These men say that they would like to move into the University dormitories, but that the college authorities will not let them because of contracts made with the people with whom they are now living.

There is no law as far as we know that would bind these men if they chose to move out of the houses. The men say that the University would have no objection to them moving to another house, but they will not let them move into the dormitories.

It seems that if the University wants men to compete on their athletic teams that the least they might do would be to try and be reasonable. This is a matter that should be of interest to all, and the Student Senate would do well to look into the matter.

BOOK REVIEW

To the Sun

by A. E. FISHER

A. E. Fisher, an American college instructor now living in Paris, has recently had a biographical novel published, using as its theme the life of William Shakespeare. This book, entitled "To the Sun", is an extremely comprehensive and illuminating, as well as fascinating study of the great playwright who actually seems to live and breathe through the pages, so realistic—so consistent—so vivid is the style and language of the author.

There are successive pictures—an empty-handed youth with his face turned toward London and his back unregrettedly on Stratford-on-Avon, his wife and children—Shakespeare in the midst of a

smoking convivial tavern—Shakespeare ever searching for money, for fame—the popular actor—his friendship with the famous Marlowe—the love of Shakespeare for the beautiful Margaret—long, long talks between Shakespeare and learned Ben Jonson—Queen Elizabeth nodding her approval at Richard III—Shakespeare on a pedestal—the death-bed of his mistress—a fitting home for a pathetic Anne in Stratford-on-Avon—a restless Shakespeare gazing from his home down the road leading to London.

Mr. Fisher doesn't let Shakespeare die in his book, but allows him to go on writing and creating. He has successfully and skillfully filled in to the readers' satisfaction and relief the skeleton facts of an immortal literary figure.

Read 'Em And Weep



It is said that books are the windows, thru which a soul looks out. Then reviewers must be the little boys, with slingshots.

Mr. Newlywed: The bank that all my money was in has gone bankrupt.

Mrs. Newlywed: What a blessing, dear, that your check book was here at home.

I think we should hasten to sign this girl motorist for our freak circus.

Why? Well, she testified she extended her arm for half a block.

Fortune teller: Beware, a dark woman is following you.
Walker: She'll soon get tired of that. I'm a mail carrier.

Lady: Are you a doctor?
Clerk on soda fountain: No, ma'am, I am a fizician.

"Boswell got two thousand dollars for his story, they say. Wasn't that splendid?"
"Two grand for words!"

What is the most outstanding contribution that chemistry has given to the world?
Blondes.

Lives of football stars remind us
We can reach a victor's place,
If we, too, would leave behind us
Footprints on our opponent's face.

Caller: "Let me see, I know most of your folks, but I have never met your brother, George. Which side of the house does he look like?"
Small Son: "The side with the bay window."

FRENCH FRATERNITY INITIATES

Theta Tau Chapter of Beta Pi Theta, national honorary French fraternity, initiated the following members last Wednesday night: Beulah Bradbury, Mary Carter, Jean Lepigne, Rachel Gilbert, Sylvia Hickson, Hildreth Matheson, Vera Hill, Pauline McCready, Angela Miniut.

Correspondence

Abingdon, Va.

President Student Body,
University of Maine,
Orono, Me.

Dear Sir:

Several days ago I heard Rudy Vallee sing one of your school songs which I enjoyed very much, but unfortunately I have forgotten the name, and am writing to ask that you send me a list of the songs of your school, also name of a sheet music dealer from whom I could purchase same.

Thanking you, I am,

Very truly yours,

F. L. Davis

Editor of the Maine Campus,
Orono, Maine

Dear Sir:

This is going to be a letter about the theatre—about the University of Maine theatre, and I'm sure you'll like it,—the letter I mean.

At first glance almost anybody might say that the University hasn't a theatre, but that would be an error. To be sure, the University plays are always held in what the faculty smilingly refers to as the Chapel. The University is fortunate in having a faculty with a sense of humor. I once knew of a faculty that—but there! It would be useless to go into that, even were it interesting.

I remember well the first theatrical performance I attended at the University. I went early, ten minutes at least, and the only seat I could get was in L,—that is not a cockney joke. As I say, I was early, too early in fact to a program, because the programs hadn't yet arrived. There I sat, all alone, in an empty room, without even a program from which to read the advertisements, while back stage a

group of the young people were whooping it up—hammering, practicing golf shots, and having a general good time. At least that is what I thought was happening. I found out later that they were defending their stage furnishings against an irate but rightful owner who had grabbed both camp stools and was insisting on taking them away with him.

Before a second hour had passed, two other people entered the hall, and then somebody, with an ear for earthquakes, began tuning the piano. I've always been interested in piano tuning, and this seemed an excellent opportunity for enjoying the operation, but alas! the young fellow had one of those hasty tempers so seldom found among true artists, and presently he began pounding the keyboard viciously with first one hand and then the other. Evidently the actors became alarmed for his safety, or perhaps, after all, the tumult was merely a signal; but, whatever its purpose, the result was that the games back-stage ceased, whereupon the young man at the piano, with one last exultant banging of the black notes, fell prone upon the floor—and may lie there to this day for all I know.

The curtain was drawn. The opening scene of the play was of a family gathered in the sitting room (that was where the two camp stools came into play) discussing what to do with the wayward child. I could feel this much from the expressions on the faces of the actors, of which I had just caught a brief glimpse when the crowd began to arrive. As soon as the play had actually started, the theatre (note: sometimes called chapel) began to be filled with people, all going some place, but never satisfied. Some of the people would stop and rest a moment between excursions, but these were,

DELTA PI KAPPA TO HOLD CONCERT AND DANCE

Delta Pi Kappa, the honorary musical fraternity will institute a new feature in the social world at Maine February 14 when a gala music concert will be given followed by a stag dance. This will be something new at U. of M. There is much talent on the campus.

The Maine Band will render a program, the school orchestra, will participate, the Male Quartet, and the rest of the program will be filled in by selections given by the leading instrumental and vocal soloists.

This concert will be devoted to some of the finer things in music. Harold Lloyd's Harmonics will furnish music for the dance after the performance. This concert evening which Delta Pi Kappa is inaugurating will be known officially as "Music Night."

DER DEUTSCHER VEREIN ENTERTAINED

Neil Calderwood and "Deck" Lewis entertained the German Club, "Der Deutscher Verein" last Tuesday evening with a program of German songs and music followed by the singing of several popular songs. After the program refreshments were served.

A. T. O. ENTERTAINS AT RADIO PARTY

The radio entertained the maximum number of couples at a party at Alpha Tau Omega house Saturday evening. Mr. and Mrs. Chester Ramsey chaperoned. The house was lighted and refreshments, ice cream with hot fudge sauce, cookies, and gingerale, were served.

RE-ELECTED BALENTINE PRESIDENT

Aline Campbell has been re-elected House President for Balentine for the spring semester. Miss Campbell has performed her office well during the fall semester. This is the first time that any woman has held this office for two consecutive semesters.

FRESHMAN CABINETS GO ON SLEIGH RIDE

Both freshman cabinets of the Maine Christian Association went on a sleigh ride, Friday night. Miss Campbell and Mr. Bogan were chaperones.

A. A. U. W. HOLDS BRIDGE

The A.A.U.W. association held a bridge party last Thursday evening at the Community Hall. This party was given for the benefit of their fund, and was successful both socially and financially. The Orono branch of this American Association of University Women has been organized for four years. During this time, they have done some splendid work.

ALICE BAGLEY REPLACES POLLY HALL AS CHI OMEGA HEAD

Chi Omega sorority has elected Alice Bagley for its new president. She will replace Polly Hall who will be graduated at mid years. She will assume her duties after finals are over.

mostly, the very old men and women. The young people who were as restless as young people always are, could not stay still a moment. No sooner would a group have tramped by me toward the wall of the theatre, than they would be tramping by me toward the aisle again. But never a word out of them, not even when they stood still right in front of me. No, that's one thing, with all their tramping about they didn't talk. Probably no one could have heard them above the scraping of chairs and pounding of feet anyway. How long this went on, I cannot say,—several hours I think. I was just beginning to make a game of it and had placed a bet (with myself of course) that my left foot would be more crushed than my right, but neither of them so ruined as my hat, when suddenly the stampede began to subside. Everyone was leaving. The play wasn't over either. I knew that because once just for fun I climbed up on a man's shoulder and took a quick look at the stage. The actors and actresses were still there, talking and laughing. What they could be laughing about, I couldn't see (nor hear), but I was glad they were happy. All at once there was no audience left but me. This had all happened so quickly that even the stage players didn't realize it—or did they? I've often wondered. The hall was quiet now, and I could hear what was being said on the stage. One of the girls had just said, "And if you think it's any fun to act the part of a silly little co-ed all evening," when one of the boys "tipped her the wink" (an odd expression I came across in a popular magazine the other day). The girl, realizing that the lines were now audible changed immediately to a high girlish treble, "Oh, how thrilling. Then we'll certainly win from Old Chester on the morrow." With these prophetic words the play ended, and I made my solitary way out into the cold winter night, a sadder but no wiser man.

The next time there was a play, I went

Social Happenings

Leaves Maine At Mid-years



Miss Pauline Hall who has been active in dramatics and social activities at the University of Maine will be graduated at mid-years, having completed her four years college course in three and one-half years. She is a member of Chi Omega sorority.

PHI SIGMA MEETS

Dean Achsa Bean talked before the honorary biological fraternity, Phi Sigma last Thursday evening on "A Morphological Analysis of the Foot Abnormalities Occurring in the Descendants of X-Rayed Mice." This was Miss Bean's masters' thesis which she carried on under the direction of Dr. C. C. Little who was president of Maine at that time. After the talk, refreshments were served by Miss Phyllis Gould.

KAPPA PSI HOLDS STAG DANCE

One of the most successful stag dances of this year was held in the gymnasium Friday night by the Kappa Psi sorority. The hall was decorated with different colored balloons which were let down among the dancers after intermission. A large crowd attended. Harold Lloyd's Harmonics furnished music.

"VODVIL NITE" TO BE HELD THIS YEAR

"Vodvil Nite" is coming. The M.C.A. is sponsoring this event again and from the interest taken in it last year, the chapel should be sold out, every fraternity and sorority should have an act, and there should be some keen rivalry and close competition for those two cups.

Last year Phi Gamma and Delta Zeta won. This year it is up to some of the others to show that those two are not the best on the campus. The date and other details will be announced in a few days.

Faculty News

FACULTY BASKETBALL TEAM PLAYS

The faculty and women from experiment station have formed a basketball team which promises to be a threatening offensive group. They have had two practices and at both they were mingled with some of the varsity who remained after their regular work-outs. With a little time to acquire more speed and technique this assemblage of really good material should produce a speedy team. Among the new players were Miss Elsie Brickett and Elizabeth Sawyer, and several members of the experiment station.

Miss Elizabeth Sawyer entertained at bridge at her home in Bangor last evening.

Mrs. Mason and Mrs. Sullivan entertained all of the matrons on the campus at a tea and bridge at Balentine Hall on Tuesday afternoon.

Dean Stevens of the College of Arts and Sciences spoke at the Sunday Evening Club at North Harbor January 19 on the topic Recent Criticism of America.

Professor Piston of Physics Department is giving a series of talks on Relativity designed to put some of the more difficult topics into popular language. It is possible that these lectures may be collected for publication. These lectures are held Tuesdays at 11 o'clock in the Physics lecture room in Aubert Hall.

Friends of Professor Ava H. Chadbourne wish to extend sympathy in her recent bereavement.

Prof. A. S. Hill will attend the annual convention of the American Institute of Electrical Engineers at New York City January 27 to February 1.

late, an hour and a half late, and the programs were all gone, but I was one of the great jolly pioneering throng—pushing on and on. In a way that was more fun than being just plain pushed, but either way I have found an evening at the theatre completely exhausting, and as completely puzzling. I offer this suggestion, since the crowd comes after the first act and leaves before the third, why not remove all those chairs and leave a clear field for the stampede? Or, for that matter, why have the play the same evening that they have the crowd? I'm sure there are other solutions if I had time to think of them, but either of these might serve until another is offered.

Each year I attend all the performances of all the theatrical organizations. Sometimes I arrive at the theatre early, sometimes late. I have yet to hear a first act, or see a second. The third acts are always excellent, but I am coming to dread that lonely walk out of the theatre—alone.

Hadley Evans

Editor of the Campus,
Dear Editor:

Last Sunday night at a meeting of the Wesley Foundation Group, it was suggested that the Library be closed Sunday evenings, hoping that more students would attend the Sunday evening services.

A vote was taken at the meeting, and nearly everyone seemed in favor of closing the library.

Of course the library would have to be kept open on Friday and Saturday evenings, for the students who wish to study.

It is interesting to know that in most colleges, the library is closed on Sunday evenings. I wish that other students would express their opinions on this subject through the Campus correspondence column.

Sincerely,

E. Frame '32

Editor of the Campus:
Dear Sir:

How easy it is to hear things—things that vary from reports that school will close if three more cases of gripe are discovered to rumors that co-education is to be abolished next year. Trivial, funny, pathetic, dangerous, they fly from mouth to mouth growing as they go. Usually founded on hearsay, imagination, or guess, there isn't a bucket of truth in a barrel of them. On the other hand they spread wrong information and often get people aroused and excited when there isn't the least danger. Wherever people gather together, in clubs, cities, or armies, rumor finds fertile ground. And a school is a hothouse for it. Rumors have been very prevalent on the campus this year, and were for the most part false. Why not try in the future to be sure of the information that you broadcast?

W. G. Long

MAINE R BATH

Play Day at week-end of Jan. representatives lege, New Ha College, Bates city of Maine.

The Maine on Rogers, Syl Kierstead, Ma "Stubby" Burr

Play Day skating at St. hockey tournam was representat

Miss Churchill crag, the Bates woods, was top con, served by

lowing the lun met, which won the New Eng an annual even

ternoon on the basketball and sium, and skii jumping on the banquet was

Locker Build speaker from various events

Gould represen winter sports. the women we in Rand Hall,

The Maine v orable impress Play Day. T the promotion

MANY V H

A large num dates are still practice in spi finals. The f yet shown up

as the varsity responded like of basketball. are inferior t reasonably suc

Among the available for c ly plentiful ar positions in th nine side-cent

For guards an eral outstanding ly in the soph juniors and se their own fair for a series of

Evening pract final examinatio from 6:30 to the usual time

A number o a radio party house Friday Young acted

The followi parative stand teams for the

Won 8

Won 5

Won 7

Won 4

Won 7

TOTALS C Won 31

Won 18

Four of the year when inj many members

WH

a GK

PAR Mill St.

"G

Ma

MAINE REPRESENTED AT BATES PLAY DAY

Play Day at Bates College during the week-end of January 18 was attended by representatives of Mount Holyoke College, New Hampshire University, Colby College, Bates College, and the University of Maine.

The Maine delegates were Miss Marion Rogers, Sylvia Gould, Dot Ross, Jean Kierstead, Margaret "Spud" Churchill, "Stubby" Burrill, and Polly Brown.

Play Day started with a morning of skating at St. Dominick's rink. An ice-hockey tournament was run off and Maine was represented on the winning team by Miss Churchill. A sleigh-ride to Thorn-crag, the Bates Outing Club cabin in the woods, was topped with a "camp" luncheon, served by the Bates women. Following the luncheon a discussion group met, which voted that the Play Day for the New England colleges continue as an annual event. The girls spent the afternoon on the Bates campus, playing basketball and volleyball in the gymnasium, and skiing, snowshoeing, and ski-jumping on the "Mountain." A formal banquet was served in the Women's Locker Building, Saturday night. A speaker from each college toasted the various events of the day, and Sylvia Gould represented Maine with a toast to winter sports. Following the banquet, the women were entertained at a bridge in Rand Hall, and a dance in Chase Hall.

The Maine women returned with a favorable impression of the intercollegiate Play Day. They are enthusiastic over the promotion of winter sports at Maine.

MANY WOMEN OUT FOR HOOP SPORT

A large number of basketball candidates are still coming out regularly for practice in spite of the always-ominous finals. The freshman co-eds have not yet shown up so favorably in numbers as the varsity for the class of '33 has not responded like most classes do to the call of basketball. Although their numbers are inferior they have prospects for a reasonably successful season.

Among the varsity there is material available for every position but especially plentiful are those working out for positions in the center. There are still nine side-centers and five jump-centers. For guards and forwards there are several outstanding combinations, particularly in the sophomore representation. The juniors and seniors seem to be holding their own fairly well, but they are due for a series of jolts from the sophomores who form the greater part of the squad. Evening practices will continue during final examinations but they will be held from 6:30 to 7:30 o'clock instead of at the usual time.

A number of guests were entertained at a radio party at the Phi Gamma Delta house Friday evening. Dr. and Mrs. Young acted as the chaperones.

Football

The following table shows the comparative standing of Maine football teams for the past eight years.

RHODE ISLAND		
Won	Lost	Tied
8	0	0
CONN. AGGIES		
Won	Lost	Tied
5	2	1
BATES		
Won	Lost	Tied
7	1	1
COLBY		
Won	Lost	Tied
4	3	1
BOWDOIN		
Won	Lost	Tied
7	0	1
TOTALS CONFERENCE AND STATE		
Won	Lost	Tied
31	6	4
STATE ALONE		
Won	Lost	Tied
18	4	2

Four of the games lost were in the past year when injuries and ineligibility took many members of the squad.

WHY NOT SEND
THAT SICK
FRIEND
a GREETING CARD

FROM

PARK'S VARIETY
Mill St. Orono

TRY A

"Gedunk"

AT THE

Maine Bear

SCREEN

Requests of thousands of motion picture fans that Gloria Swanson appear again on the screen as the patrician lady, bedecked in ultra-smart and modish gowns, are acceded to in Miss Swanson's first all-talking and singing United Artists picture, "The Trespasser," written and directed by Edmund Goulding, which opens at the Strand theatre next Monday and Tuesday.

Not only is Miss Swanson seen at the height of her charm in "The Trespasser," but for the first time she is heard from the screen in this, her first all-dialogue film. She not only talks, she sings two songs. One is a standard work, well known to music lovers. The other, "Love," was especially composed for her by Edmund Goulding, author and director of the United Artists picture.

Laid as it is among the wealthy and fashionable "Four Hundred" in the Lake Shore Drive district of Chicago, the story of "The Trespasser" particularly lends itself to a brilliance in background and dress. At the same time, the vehicle embodies perhaps the most human theme Miss Swanson has yet interpreted.

The producer-star has surrounded herself with a cast, each member of which is ideally fitted for all-dialogue parts. The support includes Robert Ames, leading man; Purnell Pratt, Henry B. Walthall, Wally Albright, William Holden, Blanche Friderici, Kay Hammond, Mary Forbes and Marcela Corday.

If Edna Grange '33, and Thomas Kersey '32, will present this page at the box-office, they will receive a free pass to any performance.

DR. CROSBY SPEAKS TO LANGUAGE CONFERENCE

Dr. Ruth Crosby spoke to the Language Conference on "Chances and the Custom of Oral Delivery" at the regular meeting of that body on Monday.

MAINE GRADUATE HAS ARTICLE PUBLISHED

An article by Robert F. Scott, U. of M. 1928, "A Texas Water Project," appeared in the December 1929 issue of the *Stone and Webster Journal*. Mr. Scott is Assistant to the Manager of the Northern Texas Traction Company.

William B. Getchell, Jr., U. of M. 1927, visited friends at the University last week. Mr. Getchell is an instructor at Lehigh University where he has been teaching civil engineering subjects for the past two years.

Richard Thompson, U. of M. 1929, and Mabel Marie Wilson were married at Springfield, Mass., December 30, 1929. Mr. Thompson is with the New England Telephone & Telegraph Co.

M. M. Boring of the General Electric Company, and Mr. Tracy, one of his assistants, were at the University January 10 and 11 interviewing senior engineers.

A new course, Ec 112, Theory of Electricity, will be given this next spring semester by Prof. A. S. Hill and Dean Cloke. It will comprise a study of waves and impulses, lightning phenomena, and the application of Heaviside's operational calculus to transients in electrical circuits and on transmission lines.

Dr. E. B. Roberts and Mr. H. P. Turner, U. of M. 1922, of the Westinghouse Electric & Manufacturing Company, were on campus January 13 interviewing senior engineers. Mr. Turner is Maine Representative of the company with headquarters at Portland.

CHARGES ARMY WITH USING "SEX APPEAL"

In accordance with the views of some of the officials of the University, Representative Ross A. Collins of Mississippi has charged the Army with using "sex appeal methods" to spread a militaristic spirit through the colleges and universities of the country. He plans to open a fight on the practice of naming girls honorary colonels of the reserve units at various colleges and the continued employment of hostesses in army camps.

Dance Friday Feb. 14 at the Bangor City Hall
TO THE FAMOUS RECORD-MAKERS

Jimmy Cashman

AND HIS

Georgian Blue Jackets

AT

KABARET KARNIVAL BALL

10 Professional Dancing Beauties

IN PERSON

ANNAH TEMPLE PATROL

Auspices

Bangor

WHITE DRESS SHIRTS
of the Airplane Cloth "Flightex"
Seven times the life of broadcloth

Dakin's Sporting Goods Co.

ORONO

BANGOR

New Spring Line

OF MOST BEAUTIFUL SUITINGS ON DISPLAY

AT

B. K. Hillson's

Why Not
Get The List Of Your
TEXT BOOKS
And Procure Them
Before The Rush
Department Lists
Now Ready At
UNIVERSITY STORE

DINE AND DANCE

at

THE NEW CHATEAU BALL ROOM
Bangor

Thursdays and Saturdays

Roller Skating Mon., Tues., and Wed. of Each Week

Pioneer Engraving Co.

PHOTO ENGRAVERS

193 Exchange St. Bangor

NATIONAL FOREST MAN TO ADDRESS MAINE FORESTERS

John B. Taylor of the Deer Lodge National Forest, Montana, will give a series of lectures and conferences at the University of Maine, February 3 to 7, it was announced today by Prof. J. M. Briscoe, head of the Department of Forestry, Management and Organization of the National Forests will be his subject.

The Forestry Club will have a special meeting on the evening of February 5 at Winslow Hall, 7.30, at which time Mr. Taylor will give an illustrated lecture on the National Forests. Professor Briscoe has announced that all who are interested will be welcomed as guests of the Forestry Club that evening. He has also further announced that all forestry students contemplating work on the National Forests will have an opportunity to have personal talks with Mr. Taylor at this time and he will be glad to explain all features of Forestry work of the Federal Government and regulations for Civil Service requirements for such positions. Mr. Taylor comes to the University of Maine under a cooperative agreement with the United States Forestry Service, Washington, D. C.

MYRILLA GUILFOIL STARS IN "THE BRAT"

The "Brat," Maud Fulton's comedy in three acts, was presented Thursday night in the chapel by the Play Production Class.

The presentation offered to the appreciative audience the excellent characterization of Miss Myrilla Guilfoil, taking the part of the New York Dance Hall girl, Charles O'Connor in the role of Stephen, the wayward son and Asa Waggatt as Jamison, the butler.

Eleanor Meacham in her role of the elderly mother and William Fahey as the sanctimonious Bishop Ware, contributed in a great measure to the success of the play.

The remaining characters included Donald McCormick, Hazel Sparrow, Erma P. Barton, Thelma Gibbs, and Mary Crowley.

The entire cast performed most admirably and the enthusiastic audience manifested its approval and satisfaction with frequent applause.

Mrs. Newman, matron at Phi Kappa Sigma, and Ermo Scott '30, entertained in chapel Monday with a number of old songs.

Stores
at
Old Town
Orono

GOLDSMITH'S

Quality
and
Service
at
Right Prices

Polo Shirts in green, tan, blue and white—All sizes
For men and women
See them



Bass Shoes

For rugged winter wear
Zug grain leather
Waterproof
\$9.00

Gordon Hosiery for Women

Goldsmith's Toggery Shop

10 MILL STREET

Tel. 182

STRAND THEATRE
ORONO MAINE

Cut out and hang up

Fri. and Sat., Jan. 24-25
George Bancroft and all star cast
in
"THE MIGHTY"
A powerful story that will please
everybody

Mon. and Tues., Jan. 27-28
Gloria Swanson
in

"THE TRESPASSER"
The season's best acted; best
dressed; best directed; and best
beloved talking picture.

Wed., Jan. 29
Thomas Meighan
in

"THE ARGYLE CASE"
A Warner Bros. all talking myste-
ry melodrama with some good
comedy situations

Thurs., Jan. 30
Alan Hale and all star cast in

"SAILOR'S HOLIDAY"
A rare comedy; breezy and side-
splitting comedy situations in which
two U.S. Marines happen to be the
central figures.

Fri., Jan. 31
One DAY ONLY

return engagement of
"THE GOLD DIGGERS OF
BROADWAY"
First evening show will commence
at 6:45

Also plenty of entertaining Movie-
tone and Vitaphone short subjects
and News Reels

"DISRAELI" coming Mon. and
Tues., Feb. 3-4. Every person on
the campus should see this master-
ful production.

Bowling

Is the apple a day that keeps
the Doctor away
Special Alleys for Ladies

Patronize Our Advertisers



... and a Telephone man
brought them together



In the Bell System re-
search and development
are not confined to engi-
neering laboratory. These
methods are applied also to
the commercial side of the
business, to make telephone service more
and more useful.

An example is the classified telephone di-
rectory, with its convenient listings by trade

and profession, for quick and easy reference.

Or take this other use of the classified
directory. Telephone men analyzed advertis-
ing and merchandising. They saw that pros-
pective purchasers of advertised products
often did not know where to buy them. They
developed a plan for listing these dealers
under their brand name in local "Where to
Buy It" directories—a genuine service to
buyer and seller alike.

BELL SYSTEM

A nation-wide system of inter-connecting telephones



"OUR PIONEERING WORK HAS JUST BEGUN"



EVERY BANKING SERVICE

At any office of this bank you will find complete facilities for handling your

Check Accounts, Savings Accounts,
Safe Deposits, Investments,
Trusts

An "All Maine" bank for all Maine

MERRILL TRUST COMPANY

BELFAST BUCKSPORT DEXTER JONESPORT
MACHIAS OLD TOWN ORONO

BANGOR, MAINE

Resources Over \$19,000,000.00

KEMP'S Glace Nuts
Temptingly Fresh and Crisp, 50¢ a lb.
KEMP'S Peanut Brittle
Right off the fire, 25¢ a box
NICHOLS DRUG STORE, Orono, Me.

Sporting Goods

We Feature

A. J. Reach, Wright & Ditson Co.'s Athletic Supplies

Visit our Retail Store

A Great Variety of Goods Priced Right

R. H. McFadden is now associated with us

Rice & Miller Co.

BANGOR, MAINE

On Broad Street 112 years

DANCE PROGRAMS

BACON PRINTING COMPANY

Producers of Fine Printing

BANGOR, MAINE

L. SPENCER

Coal, Wood, Ice, Grain and Feed
Jobbing

Tel. 77

FROSH CLASS B HOOPSTERS DEFEAT ORONO HIGH

Class B squad of the frosh basketballers handed Orono High a trimming Tuesday afternoon, 22-14. Kenyon has some fine courtmen in B squad and his frosh are holding up their end of the schedule here as well as the yearlings in the Class A aggregation. The developing of two squads has provided a chance for more men to play and, incidentally, more numerals may be awarded. The B squad has won all the games they have played so far, defeating Maine School of Commerce, 44-22, Crosby High 39-27, and Orono High School 22-14.

Summary:

ORONO HIGH SCHOOL

	G	F	Pts
Beaulieu, rf.....	3	6	
Shatney, rf.....			
Cota, lf.....	1	2	
Smith, c.....	1	1	
Fortier, rg.....	2	1	5
Myers, rg.....			
Hardy, rg.....			
Day, rg.....			
Gass, rg.....			

FROSH B SQUAD

	G	F	Pts
Staples, rf.....	6	1	13
Renley, rf.....			
Ashworth, lf.....	1	2	
Forrestall, lf.....			
Wight, c.....	1	1	3
Kierstead, c.....			

Abbott, rg..... 1 1 3
McLain, lg..... 1 1
Farnsworth, lg
Referee, Taft (Maine)
Time, 2 10s and 2 8s

MARGARET CHURCHILL INJURED IN FALL

Margaret "Spud" Churchill fell and split her knee cap while she was attending the women's winter sport and play day at Bates College last week. The injury while not serious was painful and Spud has been confined during the whole week. It is hoped that she will be able to attend classes soon.

BLANCHE SWEET TO BROADCAST

Blanche Sweet, who plays the part of the night club hostess in "The Woman Racket," latest all-talking drama of night life, will appear as Paul Whiteman's guest star when Paul Whiteman's Old Gold Orchestra broadcasts its weekly program of dance music, Tuesday evening, January 28, from 9 to 10 o'clock (EST) through Station KHJ, Los Angeles, and a nation-wide network of the Columbia Broadcasting system.

A phonograph party was held at the Pi Beta Phi cabin Saturday. Professor and Mrs. Harry A. Watson chaperoned.

Students

Buy your PRISM group photos at

The Maine Studio

Mill St., Orono

Tel. 217-2

Andrews Music House Co.

Headquarters for

PIANOS, MUSIC, VICTROLAS, RECORDS, RADIO
Musical Merchandise, Strings, etc.

**Men's Pants and Topcoats
Ladies Coats and Dresses
Cleaned and Pressed**

We have the largest establishment in this section of the State, equipped with the most modern machinery, and employ skilful and experienced help.

We call and deliver. Prompt service.

Our motto is

Quality—Service—Satisfaction

Bangor, Boston and New York Dye House

BANGOR

MAINE

Telephone 436W

PROFESSOR BUCHAN SPEAKS ON SOCIAL SERVICE

Professor Evelyn Buchan of the Sociology department, gave a short talk on the "Meaning of Social Service" Monday evening before the Social Service Group. "Any work whose purpose is to benefit other people and which succeeds in its purpose is social work," said Miss Buchan. She impressed upon the girls' minds that there is a great need for social work in Orono, in teaching younger people to use their leisure time profitably. She ended her talk with the statement that, "social work must be taken seriously, if it is to be called real social service."

(Continued from Page One)

Maine's Freshman Track Outlook Made Gloomy by Lack of Interest

petition last year.

Track is the important sport at Maine where the team has held supremacy in the state and in New England for the past few years. Track should attract men. Maine has been "placed on the map" thru track.

FRESHMAN SCHEDULE

(subject to additions)

Feb. 8	Bridgton Academy	Orono
Feb. 22	Hebron Academy	Orono
Apr. 27	Deering High School	Orono
May 4	Portland High School	Orono

(Continued from Page One)

Kenyon's Powerful Hoopsters De- feat Strong M.C.I. Club

M. C. I.

	G	F	Pts
Peabody, rf.....	1	1	3
Hammond, rf.....	5		10
Varney, lf.....	3	1	7
Bickford, c.....			
Hammond, c.....			
Brown, rg.....	1	1	3
Agood, lg.....			
Peabody, lg.....			

FRESHMEN

	G	F	Pts
Hallgren, rf.....	1	2	
Romansky, rf.....	3	6	
MacMichael, lf.....	1	1	3
Pearlmutter, lf.....	4	8	
Kane, c.....	2	1	5
MacMichael, rg.....	2	1	5
Alley, rg.....			
Hall, lg.....	5	10	
Pike, lg.....			
Referee, Wallace (Maine)			
Time 4 10s			

PHYSICS DEPARTMENT DOING RESEARCH WORK

Many types of research are now being carried on in the Physics Department. Grant G. Lavery, instructor in the mathematics department and research fellow in Physics, is engaged in work with quartz crystals, which is used in all the larger broadcasting stations to control the wave length. He is trying to determine the relationship of the electrical energy applied to the acoustic on sound energy produced.

Karl D. Larsen, instructor in the department of Physics, is concerned with the aluminum rectifier, continuing the work of Earl M. Dunham, who transferred to the Engineering Drafting Department.

Hubert W. Allen, also an instructor in the Physics department, is studying the rate at which liquids flow out of small holes. Experiments have been conducted on this phase for quite a few years by the department.

(Continued from Page One)

Davis and Sorensen Make Record Jumps in Practice for Carnival

Hubert W. Allen, also an instructor in the Physics department, is studying the rate at which liquids flow out of small holes. Experiments have been conducted on this phase for quite a few years by the department.

Hubert W. Allen, also an instructor in the Physics department, is studying the rate at which liquids flow out of small holes. Experiments have been conducted on this phase for quite a few years by the department.

Hubert W. Allen, also an instructor in the Physics department, is studying the rate at which liquids flow out of small holes. Experiments have been conducted on this phase for quite a few years by the department.

Hubert W. Allen, also an instructor in the Physics department, is studying the rate at which liquids flow out of small holes. Experiments have been conducted on this phase for quite a few years by the department.

Hubert W. Allen, also an instructor in the Physics department, is studying the rate at which liquids flow out of small holes. Experiments have been conducted on this phase for quite a few years by the department.

PEPTONA

An Invigorating Tonic

FOR IMPROVING YOUR GENERAL HEALTH

At

University Pharmacy

Orono

All
Makes

PIPES

For Frat
Smokers

Always Something New in

SMOKERS' ARTICLES

Drop in when you're down

Cigars
Tobacco

YOUNGS
26 State St.

Pouches
Lighters

She'll
do you
good..



You realize the wide, wide gulf that separates song-plugging from singing when you hear Ruth Etting sing!
This new Columbia record of hers gives you two popular hits, colored with just the right tints of pep, sweetness, and melody—and that something else that is Ruth Etting's charm.
Sample Ruth's latest today, and hear these two fine steppers as well...

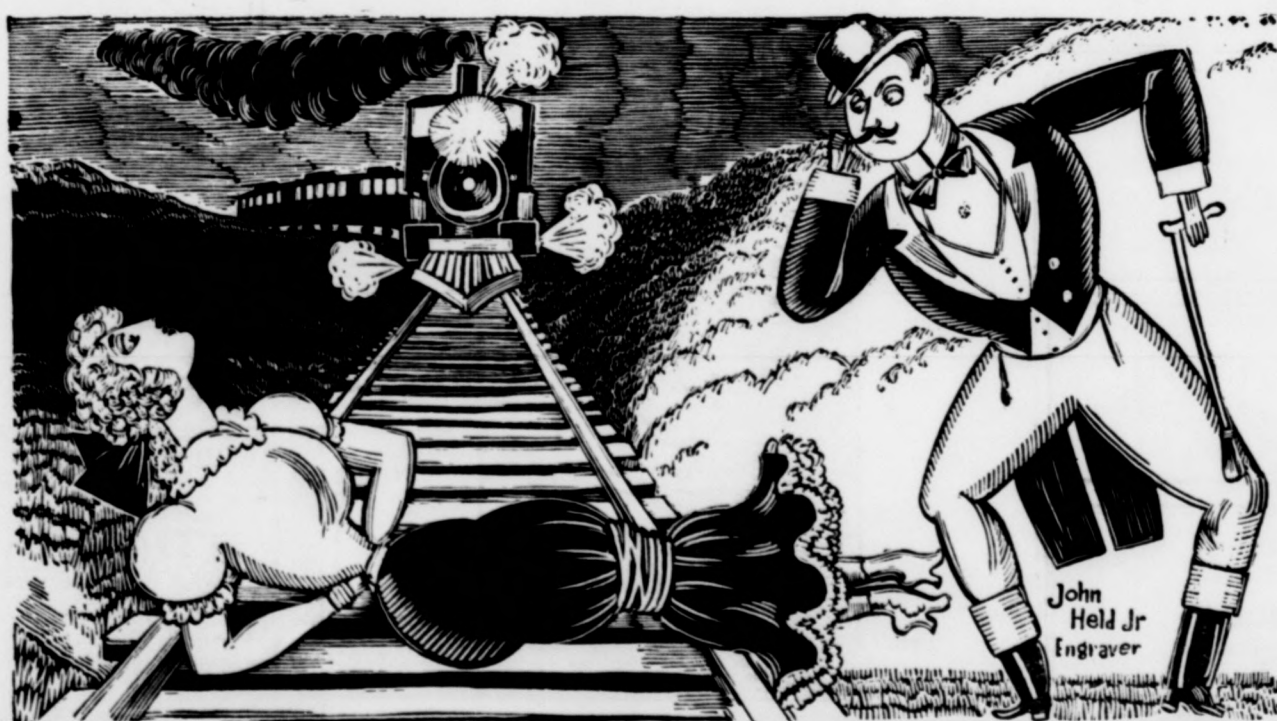
Record No. 2073-D, 10-inch, 75c
If HE CARED (from Motion Picture "Devil May Care") } Vocals
CRYING FOR THE CAROLINES (from Motion Picture "Spring Is Here") } Ruth Etting

Record No. 2066-D, 10-inch, 75c
THE SHEPHERD'S SERENADE (Do You Hear Me Calling You) (from Motion Picture "Devil May Care") } Ben Selvin and His Orchestra
CHARMING (from Motion Picture "Devil May Care") } Fox Trot

Record No. 2067-D, 10-inch, 75c
WHY DO YOU SUPPOSE (from "Heads Up!") } Fox Trots
MY MAN IS ON THE MAKE (from "Heads Up!") } The Knickerbockers

"Magic Notes"

Columbia "NEW PROCESS" Records
Viva-tonal Recording - The Records without Scratch



"TOOT! TOOT! IT'S THE EXPRESS. WILL YOU
YIELD OR BE GROUND BENEATH THE
WHEELS?" ROARED JINGLESBY

"Never!" cried Our Nell, bound to the rails, her eyes blazing with defiance. "Death is preferable to a life with such as you."

"How do you make that out?" he purred.

"A rasping voice such as yours would make life a living hell," she answered him. "Unbind me, change to OLD GOLDS and maybe I'll listen to reason."



© P. Lorillard Co.

FASTEST GROWING CIGARETTE IN HISTORY... NOT A COUGH IN A CARLOAD