



NEW ADDITIONS AT UMP

Students returning to the University of Maine in Portland find that there've been some changes made. The most striking change is that for the first time girls will embellish the campus. Dean William Irvine greets two pretty coeds, Nancy Frost (left) and Elizabeth

Jordan, both of South Portland, in front of the new Payson Smith Hall. The spacious modern building contains colorful classrooms, laboratories, offices, a cafeteria, a library, and a bookstore. More than sixty girls will enter UMP this fall.

THE MAINE CAMPUS

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Number 1

Worldly Educator To Speak To Students

Philip Lovejoy, internationally known educational administrator and lecturer, will speak at the opening convocation in the Memorial Gymnasium Monday. His topic will be "Make Way For Tomorrow."

Lovejoy, a native of Portland, graduated and received his master's degree from the University of Michigan.

He served as an officer in World

War I and afterwards became a teacher of mathematics and social sciences. Later he served as a high school principal in two schools, and then as assistant superintendent of schools in Hamtramck, Michigan.

After about twelve years in educational work, he became associated with Rotary International, first as assistant secretary and then for ten years as General Secretary. He re-

tired from this position in 1952.

Class periods will be shortened for the assembly as follows: Period 1, 8-8:35; period 2, 8:45-9:20; assembly, 9:30-10:20; period 3, 10:30-11:05; and period 4, 11:15-11:50.

University President Lloyd H. Elliott will introduce the speaker. The University Band will play a number of selections. Students, faculty, and the public are invited to attend.

Merger Seen In Portland???

Trustees of the University of Maine and Portland University have been holding a series of exploratory talks concerning the possible merger of the institutions. Raymond H. Fögler of Exeter, president of University of Maine trustees, and George S. Payson of Portland, Portland University trustee president, said last month in a joint statement that trustees of both groups are studying all the factors involved in connection with the proposed merger.

They said that action by the State Legislature would be necessary to make the Portland school a part of the State University. If the action takes place, Portland University will become the second Portland school to become a part of the State University in recent years. In 1957 Portland Jr. College became the University of Maine in Portland.

Plan Pre-Game Luncheon In Portland

A pre-game luncheon for Maine Alumni and friends will be held at the University of Maine in Portland before the Massachusetts-Maine football game this Saturday, Russell Woolley, executive director of the U. of M. General Alumni Association, said Sunday.

Alumni of the University throughout New England are being invited to the affair, which will be held in Payson Smith Hall, the newly constructed building at UMP.

The speaker will be President Lloyd H. Elliott who will outline current

developments at the Orono and Portland campuses of the University and plans for the future.

Woolley said alumni who have not yet obtained tickets should contact the alumni office at Orono or Dean William L. Irvine at the University of Maine in Portland.

Campus Rejuvenated By 'Spirit Of '64'

More than 1000 students arrived on campus today to begin the 1960 Freshman Week activities as the University opened its 93rd academic year. Over 650 men students and more than 350 women "checked in" in front of the library and donned beanies of the class of 1964. On hand to greet them were members of the four non-scholastic honor societies—the Senior Skulls, All Maine Women, Sophomore Owls, and Sophomore Eagles.

President Lloyd H. Elliott will welcome the freshmen this evening at a general meeting in the Memorial Gymnasium at 7:30. Registration will take place tomorrow in the Women's Gym and is arranged alphabetically by colleges as follows: Arts and Sciences—7:30 to 10 p.m.; Agriculture—10:30 to noon; Technology—1 to 3 p.m.; and Education—3 to 4:30 p.m.

A Student Assembly is scheduled for tomorrow evening at 7:30 in the Memorial Gym. Student leaders in charge of the program are Ormand Wade, Jim Sherburne, Louise Clarke, and Nancy Rich.

Today night will find all frosh swinging at the Freshman Mixer, also

in the gym, from 8 to 10. Peter Berry, Barbara Bassler, Ted Kausel, and Jean McNeary are in charge.

All students are urged to attend worship services Sunday morning. Services will be held on campus as follows: Newman (Catholic)—8:45, 9:45, 10:40, and 11:30; Canterbury (Episcopal)—morning prayers, 7:45; regular Holy Communion Service, 11:00; Maine Christian Association (Protestant)—9:30 and 11:00 in the Little Theatre.

In Orono services will be held at the Church of Universal Fellowship, 9:15; Methodist Church, 9:30 and 11:00; and St. Mary's, 8:00 and 10:00.

Sunday afternoon President and Mrs. Elliott will meet the freshmen at a reception in the Memorial Union from 2 to 4. At 7 p.m. will be the Student Religious Association Songfest in the Memorial Gym. Student leaders will be Margaret Thompson, Donald Robbins, Wilbur Spencer, and Marcia Roak.

A battery of tests has been set up for Friday and Saturday. All women are required to take the Bernreuter Adjustment test which will be given

Saturday at 3 p.m. in 137 Physics Building. All students in the College of Education must take a reading test, to be given tomorrow from 9 to 11 a.m. in 137 Physics Building.

A French test will be given tomorrow from 1 to 2 p.m. in five places—137, 140, and 142 Physics Building and 300 and 305 Aubert. This test is required of all students in Arts and Sciences who have had any formal training in French, and those students in Education who have had high school French and plan to register for a course in French at the University.

An Advanced Mathematics Test will be given Saturday morning for students in Technology and Agricultural Engineering. This will take place from 10 a.m. to 12 noon in 350 Hitchner and 137 Physics.

A number of orientation meetings will be held throughout the weekend. College of Agriculture freshmen will meet tomorrow at 1:20 p.m. in Hitchner Hall with Dean Winthrop Libby. College of Arts and Sciences freshmen will meet Saturday at 8 a.m. in the Memorial Gym with Dean Joseph Murray. Freshmen in the Col-

lege of Education meet with Dean Mark Shibles tomorrow at 7:40 a.m. in 350 Hitchner.

Technology freshmen meet tomorrow at 8 a.m. and again Saturday at the same time with Dean Weston Evans in 137 Physics. All freshman women meet Saturday at 4 p.m. in the Memorial Gym with Dean of Women

Freshman men will meet with Dean of Men John Stewart Saturday at 1 p.m. in the Memorial Gym. A Forestry Outing is scheduled for tomorrow afternoon at 2:20 p.m. in 101 Deering with Forestry Director Albert Nutting. College of Arts and Sciences and College of Education sections have been scheduled for a student-faculty discussion Saturday at the following times: women at 1:20 p.m. and men at 3:00.

The College of Education will hold a College Supper at the Commons tomorrow at 5:15 p.m. All freshmen will meet with their advisers Friday or Saturday, according to their freshman schedules.

Book purchasing is scheduled as follows: College of Agriculture—Saturday, 7:30 to 11 a.m.; Agricultural En-

gineering—Saturday, 4 to 5 p.m.; Forestry—Saturday, 8:20 to 11 a.m.; Home Economics—Saturday, 7:40 to 10 a.m.

College of Arts and Sciences—Friday and Saturday, 10 a.m. to 12 noon; College of Education—any free time; and College of Technology—Friday, 4 to 5 p.m. and Saturday, 3 to 5 p.m.

All dormitory students should return to their dorms for the dormitory orientation and floor meetings following tonight's program. Off-campus students meet after the program in the Memorial Union—women in the Tottman Room and men in the Bangor Room.

Freshman sons and daughters of Alumni will have a photograph taken Sunday at 1:30 on the front steps of the library.

Off-campus students will eat supper on campus with the dormitory students during Freshman Week. Mr. William Wells, Housing Director, will provide supper tickets and luncheon tickets, if desired, at registration tomorrow.

Barry M. Millett, Assistant to the Dean of Men, is director of Freshman Week activities.

Construction Brings Forth Big Changes

Construction which will cost about \$7,500,000 is currently under way at the Orono and Portland campuses of the University of Maine.

About half of the funds will come from loans and a bond issue approved by Maine voters, to be repaid by operating income from the dormitories and housing. Money for the rest of the construction was appropriated by the last session of the Legislature.

To the right of Estabrooke Hall the foundation for a new women's dormitory is being placed. Penobscot Hall, between Stodder and Carnegie Halls, is being readied for 180 girls. New steam lines bisect the campus.

Behind Stevens Hall the pile driver that operated through a good part of the summer on the site of the new College of Education building has finished its work, and concrete foundation walls have been completed. Only the first floor of the Memorial Union Building has something of its usual aspect. Downstairs work is nearly done on new kitchens, and the second floor, unused until now, is being finished.

At the north end of the campus a new men's dormitory is already two stories high, and off College Avenue, just over the Orono-Old Town line, streets have been laid for new housing for married students and faculty, and buildings will begin to rise momentarily.

Gannett Hall, a men's dormitory occupied for the first time last year, has been altered to provide a suite for a house mother.

Other capital construction projects costing a total of over \$100,000 are: renovations to student rooms in Hannibal Hamlin Hall, relocation of several administrative offices to provide more adequate space, redecoration of Dunn Hall student rooms, establishing Union Building parking area, and repairing steam plant chimney.

Also a part of this summer's construction has been the completion of the new multipurpose building to be known as Payson Smith Hall on the campus of the University of Maine in Portland. At Orono the new Theta Chi Fraternity house, while not financed by the University, will also help to solve student housing problems.

Commenting on ticket sales for the Maine-Mass. game, Faculty Manager of Athletics Ted Curtis said, "They could run as high as 10,000 tickets." University students will be admitted to the game on their new I. D. cards.

Hal Westerman Heads Football Program Starr Accepts New Position

By Rick Brennan

Football has returned to the Maine campus again. The familiar name of Hal Westerman, a name which is associated with the many grid records in the University record books, is heard from the lips of Maine's ardent football fans. He is a coach who has contributed much to the spirit and morale of each football team since his arrival at the University in 1949. He has done much to enhance the worth

and skill of the men who have played under him.

"Westy" was born in Ann Arbor, Michigan. While attending high school there, he earned ten letters as he excelled in football, basketball, baseball, and tennis. He entered the University of Michigan after a year's absence from school. Here he excelled in several freshman sports and won letters in varsity basketball. "I have always loved football more than any other sport, but the varsity football coach did not feel that I could make

a contribution to the team," related the modest mentor.

"Westy's" days at Michigan were interrupted by the war. In 1941 he became engaged in personnel work while in the service of the Ford Motor Company in a bomber plant at Willow Run, Michigan. He was unable to return to college until 1946. He received his Bachelor's degree in History and Government.

Upon graduation from Michigan, he began work towards his Master's degree at Hillsdale College. He held

the positions of backfield coach in football and head coach in track and basketball for three years. During this time Hillsdale won a basketball championship and two conference football championships.

Westy first worked as assistant football coach to Dave Nelson, now at the University of Delaware, and together they converted the Michigan multiple offense to the offense presently employed at Maine. "Westy's" record, from the time he aspired to the head coach's position in 1951, has been a creditable one. In nine Yankee Conference seasons, his teams have compiled a conference record of 21 wins, 12 losses, and 5 ties for one conference championship and one tie. His teams have captured four State Series crowns and tied for one other. His overall record in football is 42 wins, 18 losses, and 5 ties.

"Westy" takes great pride in the teams he has coached at Maine. "Maine means a great deal to me," he says. "Football is a challenging game to an individual player because of the teamwork and the complete co-ordination of mind and body that it requires. Nothing but perfection will win. This must be attained through clear thinking and conditioning. I admire versatility in an athlete, for I like to see an athlete participate in more than one sport."

"Westy's" active life has extended to other fields. In addition to sports, he enjoys music. His participation and interest in camp life is demonstrated by his activeness in this field. He has always been interested in camp work and camping. He has held numerous positions which bring him in close contact with young people. Some of these include physical director of the YMCA, camp counselor, and assistant camp director at a private boys camp in Michigan. At present, he owns and operates one of the better camps in Maine during the summer months.

"I could never expect to work with finer young men than are here at the University," stated Westerman recently. "It is gratifying also to associate with a school where athletics are a part of the total educational process. I have always tried to impress upon the men that academics should be their first consideration."

The head of the University of Maine's department of foreign languages and classics and a nationally-known authority in his field, is leaving the University to take a post at New York University.

Dr. Wilmarth H. Starr has been appointed head of the All-University Department of Romance and Slavic Languages and Literatures at NYU. He will assume his new duties on February 1, 1961.

A member of the University of Maine faculty since 1937, Starr is married and is the father of five children. Born in Charleston, West Va., he received his bachelor's degree from Wesleyan University in 1934 and his Ph.D. degree from Johns Hopkins University in 1937.

During World War II Starr was granted a leave of absence from the University to serve as a U. S. Naval Intelligence officer with the Seventh Fleet. He also served as Chinese language officer.

During the 1952-53 college year he received a second leave of absence and went to Indo-China as education, information, and technical assistance officer to the Special Technical and Economic Mission of the Mutual Security Agency to Vietnam, Laos, and Cambodia. He returned to Orono in the fall of 1953.

He brought national recognition to the University in the summer of 1959 when the University of Maine was selected as the site for one of the first four foreign language institutes established by the federal government under the terms of the National Defense Education Act of 1958.

The institute was held here because of the high regard in which the University's foreign language program is held by the government and other universities throughout the country. Because of the excellence maintained at the 1959 institute, a second such program brought together talented high school and secondary school teachers of French and Spanish from many states this past summer.

COEDS:

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Sally Robinson

Sally Robinson Triumphs Highly In Atlantic City

Sally Robinson, "Miss Maine" of 1960, recently returned to Maine after a glorious week in Atlantic City, New Jersey, where she was a contestant in the "Miss America" contest.

Sally, a University of Maine junior, won a \$1,000 scholarship for being one of six finalists in the talent competition. She is an excellent horsewoman but, since she was unable to display this talent in the contest, she performed a comedy-variety act about horseback riding.

The blonde, blue-eyed coed is a psychology major and hails from Enfield, Maine. This summer she made many appearances throughout the state in parades and other public gatherings.

WELCOME FRESHMEN!

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You have reached a goal of high purpose. Congratulations! Your entrance to college has taken careful planning and steady effort. Now you and your family are undertaking a very large investment in your future. Let's take a realistic look at one phase of the investment.

You will discover many significant changes as you enter college and accept the responsibilities of college students. One of the changes you will encounter relates to your individual responsibility to provide your own textbooks, reference materials and supplies. Thus far these necessary materials were, in all probability, provided without expense to you. Your parents paid for them in the taxes which supported your elementary and secondary school education, or by direct purchases. The textbooks were essential to your education then, providing material for the preparation of your classes and guiding your homework assignments. These textbooks helped your teachers prepare you for college more expeditiously than would otherwise have been possible.

Now in college you will find the textbook more important than ever before. Enrollments are rising, libraries are crowded, and you will be expected to supplement lectures and discussions with more out-of-class reading assignments than ever before in your important role as student.

You will find that your college instructor will encourage you to own and constantly use essential basic textbooks. These textbooks were selected from many available by an academic committee, or by individual instructors, because they met the requirements of each specific course. Further, the instructors may recommend or assign reference books. Many of these reference books, such as dictionaries, mathematics tables, and glossaries will serve

you throughout your college career, and ultimately become essential tools of your profession. The analogy has been drawn that a college student without a textbook is like a carpenter without a hammer or a surgeon without a scalpel. Owning your own books will increase your efficiency, guide your efforts, suggest valuable references, and help every step of the way to accomplish the aims to which you and your family have contributed so much over many years.

While you are in college you will find that many people are working with you to help you achieve your goals. Among this group of vitally interested persons is your college bookstore manager and his staff who, in cooperation with your instructors, will have available the textbooks and reference books you will need. Your bookstore manager, through close liaison with teaching staff and book publishers, provides the indispensable "tools of your trade." Your bookstore, your faculty, your American Textbook publishers desire to assist you in achieving, during your college years, the finest education available in the world—the American College Education.

So again, congratulations! Visit your bookstore often. Discover the many services your bookstore can give you, so that you may gain a full realization of the opportunity you and your family have wished for. The books you purchase will be penny for penny, the best investment of your college years, and many of them will be the backbone of your future professional and personal libraries. The cost of these books will be but a small part of your college budget, but they will make, second only to the dedication of your teachers, the most significant contribution to your entire college education.

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(See our other Ad on page 6)

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"TOOLS OF THE TRADE"—A MESSAGE:

In considering the cost of a college education students are often prone to place undue emphasis upon the cost of text books. Yet a recent survey of college expenses indicates text books represent less than 3% of the total cost of a four year course in college.

To a college student text books are "TOOLS OF THE TRADE." A carpenter, a brick mason, an automobile mechanic, a radio and television repair man, a skilled surgeon and all other categories of craftsmen and professional men own and cherish "TOOLS OF THE TRADE." Without them craftsmen and professional men would be "babies in the woods."

When you own your own copy of each required text in the courses you pursue you can annotate important facts on the margins. Years later you may have occasion to refer to your personal notes and the factual printed matter therein. To you, in your professional career, that text book becomes a valuable reference guide.

When you have completed a course, evaluate its usefulness and that of its basic text book. If the text book has possibilities of assisting you in your professional career, place it in your personal library. If it holds no promise of assistance carry it down to your favorite book store and offer it for sale. Your book dealer will pay you its full market value and make it available for another Aggie who will replace you in that course next year.

The writing, publishing, and distribution of text books is an expensive operation, and potential sales are limited to a very small percentage of American consumers. Contrary to the common opinion of laymen, nobody gets rich in the process. First, the author—usually a professor—puts in many hours and consider-

able expense preparing his manuscript. In most cases his basic philosophy is that of sharing his knowledge rather than one of commercial gain. Second, the publisher who accepts the manuscript assumes a calculated risk. Some books click and show a margin of profit to author and publisher. Many others fall flat upon their faces commercially. Third, consider the book retailer. His margin of profit is fixed by the publisher. Except in rare instances that margin is 20% of retail. With the exception of food products—which reflect 30 to 50 turn-overs of inventory per year as compared to 1½ turn-overs for book dealer—no other category of retail merchandise has such a low margin.

The thousands of World War II Veterans who attended college under the terms of the G.I. Bill, were completely equipped with ALL the text books required for their respective courses of study. No other group of students has ever been so completely equipped. The academic records and professional achievements of the G.I. group stands head and shoulders above the American average or the record and achievements of total graduates of any institution or of the members of any fraternity or learned society.

AT THE END OF YOUR COLLEGE CAREER AUDIT YOUR ACCOUNTS. IF YOU ARE A SMOKER YOU WILL HAVE SPENT MORE FOR TOBACCO THAN FOR "TOOLS OF THE TRADE."

THE BEST AND CHEAPEST INVESTMENT YOU WILL MAKE DURING FOUR YEARS IN COLLEGE IS YOUR INVESTMENT IN BOOKS. VISIT YOUR BOOK DEALER OFTEN DURING YOUR STAY ON THE CAMPUS. HE IS STANDING BY EAGER AND WILLING TO HELP YOU ACQUIRE "THE TOOLS OF YOUR TRADE."

Good Summer- A Better Fall

Here we are back to the serious business of getting educated. Looking back on the summer, Maine folk can honestly report it was one of the best, weather-wise, in a long, long time. We were more than fortunate that Hurricane Donna did no more damage to the State than she did. She at least alleviated the critical fire-hazard in our woods.

The staff of the *Campus* extends a cordial welcome to the Freshman class, transfer students, and new members of the faculty. For the newcomers we would like to explain a bit about our function. We hope to inform you of upcoming events and activities and try to explain the significance of these events as they happen. We hope to entertain you to the extent that you will enjoy reading what we print. Most of all we hope to draw you into debate on the issues that affect not only our campus community, but the national and international community as well.

This *Campus* staff is fortunate to be working right in the middle of an election year. From all indications, the presidential campaign is going to make Hurricane Donna look like a balmy summer breeze. We are fortunate because instead of having to dig up issues to debate, the issues are ready-made.

We encourage both faculty and students to write to us expressing their views on any and all issues.

Oh, What A Beautiful Campus

By Paul MacDonald

In the midst of my small circle of friends there are several alumni of dear ole U. of M. Most of them have graduated within the past decade. I happened to meet with some of them during the past summer and promptly filled them in on the latest at Alma Mother—Mother Elmer—Alma Mater (there!) I enthusiastically told of the expansion since their graduation. I told them of the new Physics building, Gannett Hall, the Commons, Penobscot Hall (and the nasty trick we had pulled on us when they built a closed in sun deck on the roof). I told them how beautiful the campus was—"You would not recognize it," I said.

They certainly wouldn't! I return to find someone grave-digging, tunnel-making, and sand-piling right smack in the middle of my beautiful mall!

Seriously, even those who have been away for no more than a couple of years would see vast changes and improvements in the physical appearance of the campus. For these changes we gratefully acknowledge those responsible—the state, the administration, the various committees, the taxpayers, and the

contractors (I'm sure they are working for cost). We acknowledge those responsible for other non-physical changes such as the tuition hike. Try not to let this leak out, but the raise in tuition and expenses is all part of a clandestine movement to promote the rich and stupid, and eliminate the poor and bright. I have them fooled though. I'm poor and stupid.

This is certainly a generalization but I can not help chuckling when I imagine this possible TV commercial: "Folks, are you suffering from the green sickness—or as we in the business call it 'tired pocketbook'? Well, get your education at the University of Maine. It's expensive, but you can buy it on the installment plan."

I have heard a rumor that Governor Reed would like to make the U of M. tuition free for state residents. If this is true—nice try, "Gov," but I don't think there are enough bright poor students around to make any difference in the election. I have also heard a rumor about what the rent is going to be in the new family housing units. I reserve any nasty comments for a later date.

Don't Sit Back- Go Mingle, Girls

By Judith Ohr

I suppose I'm expected to say WELCOME and let's all fill the steins to dear old....

Well, don't. I shouldn't say don't. I should say don't get caught filling them, or you'll get bounced out of here faster than you got in (and with College Boards what they are, I don't imagine getting in was such a picnic.)

The thing now is that you're here and plan on staying the usual four years. Now, I don't intend to waste forty million inches with drop out, flunk out, and thrown out statistics but allow me to say this: Don't press your luck. Moms and Dads sent you up here (or down here, depending) to study, so do make an attempt. That first prelim mark might jar your teeth a little but it's just a warning to shape up fast. Open those books. Some of them even have four color pictures!

You're up here for a blast too, let's face it. This place isn't a complete waste. But remember, don't blast it up too much. After all, if you roll in every weekend, Peter Proctor or Ruthie Resident are going to have to take actions. They have a big job and are on their honor to do just that. Let's not give them cause to take drastic steps.

Just a short word to you, Fannie Freshman. There's a misconception on this campus that when the freshman rush is on, all the frosh girls are vacuumed up. I think many of you will find that quite to the contrary. So what are you going to do about it? We have many stag dances the beginning of the year. Everyone goes to the first, smatterings attend the second. Why? Oh, this isn't like high school. It seems Frosh Co-eds find it quite humiliating to show up at affairs stag. They feel it's ego depressing to be single on a weekend with a 4 to 1 ratio. Well, Fannie Freshman, allow me one more remark. Just remember that there are five times as many Freddie Freshmen as there are you and how are you ever going to meet them if you stay in your room under the bed just because you're dateless? Remember, little Freddie doesn't have a house to fall back on and won't have until next semester. He'd like to meet you but, tek, tek, he's not going to come down to the dorm and knock on your door.

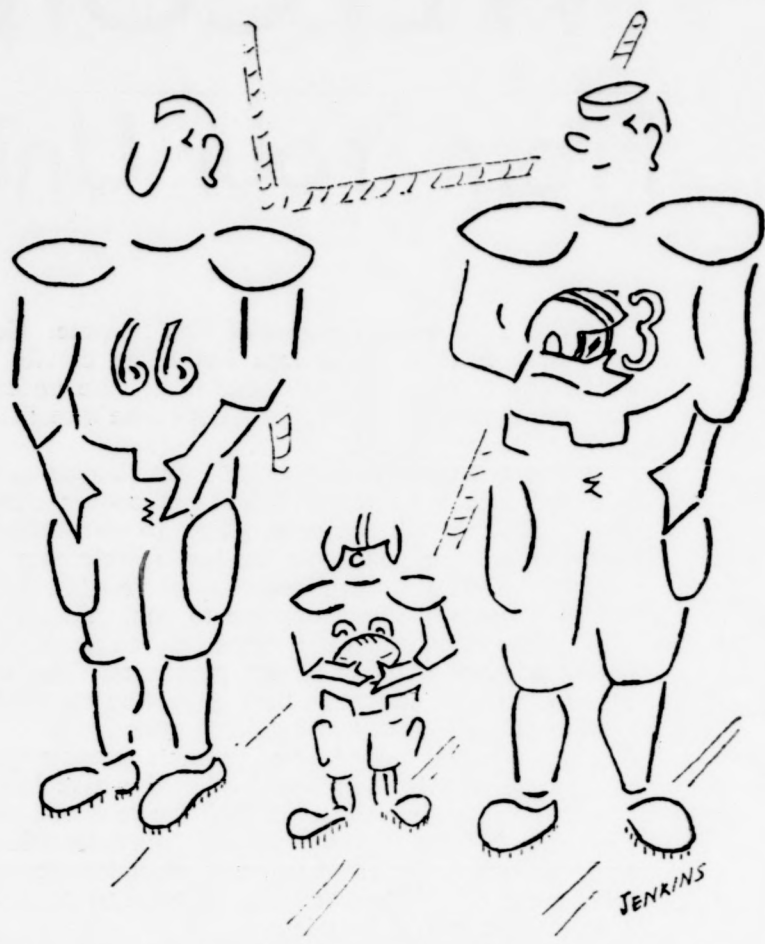
So if you're lonesome on a weekend, Fannie, get a gang and go to the Union movie (they're refreshing and so cheap!) or the TV room or the hi-fi lounge or the den. You'll be surprised at all the stag upperclass women you'll find there!!!!

Lastly, don't sit back and wait. Move in. Maybe during freshman week you got the idea from the Owls and Eagles that the campus is going to come to you. Wait a few days and you'll find this isn't so. You'll be swooped up in the whirl of back-to-school "Top Brass." Don't let them scare you. They're just playing the proverbial college kid role with chit-chat about their exciting summers at the Cape and Prout's Neck and Beacon Street and the New Port Beer-Can-Throwing Festival. Just remember not to be too impressed. Move in on them. After all, you're a tuition payer, you deserve an equal amount of counter space and den tables.

Get ready for the count down on college and here's to your brave, new world!

Looking for good second-hand books at a low price? Try the Student Religious Association Bookmart in the Union. The mart will be open Saturday 10 to 4 and weekdays, starting Monday, 12 to 4.

Maine's Tri-Captains



Maine's tri-captains pose before Saturday's game with Massachusetts at Portland.

VARSITY CROSS COUNTRY

October	1	Northeastern and Massachusetts at Boston
October	8	New Hampshire
October	15	at Bates
October	22	at Vermont
October	29	Yankee Conference Meet at Kingston, R. I.
November	7	New England Meet at Boston
November	14	IC4A Meet at New York City

FRESHMAN

The freshman schedule will be released as soon as the team is chosen.

Check That Address —

Reminder—be sure to give your complete address, including dormitory and room number, to your correspondents. Mail simply addressed to 'University of Maine' is apt to be delayed for a day or two and causes the mailing department a lot of extra work.

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The Maine Campus

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LITTLE MAN ON CAMPUS



"WE'D LIKE TO CHECK OVER THE REQUIRED TEXT FOR THIS COURSE...COONSKIN & I TIRE AT HAVING TO CARRY A HEAVY BOOK!"

\$30,000 Given To U-M Name Robbins Chief

President Lloyd H. Elliott announced Monday that the Louis Calder Foundation has recently presented the University with a gift of \$30,000. Twenty thousand dollars of this gift will be used for a scholarship program covering an eight year period and the balance for the support of teaching of chemical engineering, particularly pulp and paper technology.

Under this program twenty \$1,000 scholarships will be awarded during the next eight college years beginning in 1961. Any income derived from the unexpended balance of the \$20,000 will be used to support teaching.

"This support is indeed inspiring," says Dr. Elliott. "Not only will this gift help a number of deserving students to achieve a college education, but it will also contribute significantly to our teaching program. These two areas represent the most critical needs of higher education today."

First preference in selection of the recipients of the awards will be given to students living in the Kennebec watershed, which includes towns along or near the Kennebec River. Preference will also be given to students whose major interest is pulp and paper technology and who indicate a desire to enter the paper-making industry.

One scholarship will be awarded for the 1961-62 college year, two the following year, three the next year, four each during the 1964-65 and 1965-66 years, three in 1966-67, two in 1967-68 and one in 1968-69. In this way the student who wins the award as a freshman in 1961 will continue to receive aid during his four year college career provided he maintains a satisfactory academic record. Another scholarship will be awarded to an incoming freshman each year until 1966-67 when funds will be available only to those already en-

rolled and completing their college training.

The \$10,000 to be used to support teaching will be turned over to the University of Maine Pulp and Paper Foundation as a newly-established fund. The income from the fund will be available for aid to teaching, and the principal may be used for the same purpose if and as the foundation trustees see fit.

Louis Calder of New York City, who established the Louis Calder Foundation, has been active in the pulp and paper business for more than 60 years as the head of Perkins-Goodwin Company of New York.

Hadley W. Robbins, who has first worked for the University of Maine since he was 15 years old, was recently made superintendent of the 10-man publishing unit in 1938. He succeeds Roy W. Libby of Orono University Press.

Robbins, who lives in Stillwater, who retired recently.

Audio-Visual Office Acquires New Films

The University's Audio-Visual Service has acquired about 750 new instructional films, tripling the number which it previously had available for use by University faculty members, teachers in Maine schools, and other groups and organizations throughout the state. The acquisition of these new films boosts the total number of instructional films available at the University to well over 1100.

Arthur W. Reardon, assistant professor of education and newly-named director of the Audio-Visual Service, said the University has just obtained complete sets of films from two of the

major producers of instructional films in America—Coronet Films and Encyclopedia Britannica Films.

The films cover all subjects offered from kindergarten through high school, with special emphasis on the sciences, mathematics, social studies, and English. Films on more advanced topics are also available.

Professor Reardon said he hoped that teachers and leaders of church groups, clubs, and organizations throughout the state would make maximum use of the extensive film library, since the library has been enlarged primarily to be of more service to the teachers and organizations.

U-M Man Advances

Professor Walter J. Creamer, Head of the University's Electrical Engineering Department, has been advanced to the grade of fellow in the American Institute of Electrical Engineers. According to an article in *Electrical Engineering*, the award was presented for "contributions to electrical communication and to electrical education and literature."

A 1918 graduate of the University, Professor Creamer has been a faculty member since 1919. Credited with the

operation of the first radio stations in Maine, he also developed and taught some of the earliest college courses in electronics, electroacoustics, and wire communications.

During World War II he was in charge of war training courses in radio communication for the State of Maine. Professor Creamer is a member of Tau Beta Pi and Phi Kappa Phi, the American Society for Engineering Education, and a senior member of the Institute of Radio Engineers.

FREESE'S

Maine's Largest Store

Welcomes

University of Maine Freshmen!

BACK TO COLLEGE
THE BRIGHT LOOK
IS THE RIGHT LOOK!

For bedspread, draperies,
cafe curtains and
decorative pillows,

see

DORCHESTER
DECORATORS

170 Exchange Street, Bangor

NEXT TO BIJOU THEATER

Welcome, Freshmen

Follow your parents' footsteps back to

BEN SKLAR

41 years of catering to the Student Body

107 Center Street

Old Town

Easy Credit

FILES - HEATERS - SEEDS - WHEELBARROWS - TURNBUCKLES - DDT
BITS - BRACES - NUTS - AXES - NOTEBOOKS - VARNISH - LEVELS - BOLTS -
PARK'S HARDWARE & VARIETY
31-37 MILL ST., ORONO, MAINE

WELCOME TO ORONO

We have had the pleasure of serving the Faculty and Students of the University

SINCE 1892

We try and carry the items you need at prices you can pay.

We INVITE YOU to come in and get acquainted.

Ask For Your
FREE PACKAGE
of U. of M. Stickers

PARK'S

Hardware & Variety

31-37 Mill St.

Orono

CHINAWARE - STOVE WICKS - OIL BURNERS - SANDERS - ELECTRIC DRILLS - MALL SALLS - DDT FILES - GIFTS - SHINGLES - NOVELTIES - NOTEBOOKS -
People say - "You can find it at PARK'S"
STATIONERY - PAILS - SASH CORD - ENAMELWARE - ELECTRICAL SUPPLIES - SINKS - POULTRY NETTING -

BUILDERS' HARDWARE - CASTERS - DOOR CLOSERS - PAINT - SCREEN DOORS - PYREX CUTLERY - BICYCLE SUPPLIES - SCALES - ELECTRIC WIRE - STATIONERY - PAILS - SASH CORD - COFFEE MAKERS - PLASTER - SPORTING GOODS - PRESSURE COOKERS - GIFTS - ALUMINUMWARE - CEMENT - ELECTRIC STOVES - MEAT CHOPPERS - PLUMBING SUPPLIES - ENAMELWARE - LOCKSETS - V BELTS - SHELF BRACKETS - PADLOCKS - SEPTIC TANKS - SHINGLES - SPRAYERS - FISHING TACKLE - LINOLEUM BINDING - WALLBOARD - CLEANSERS - TOASTERS - KNIVES - HOES - LOCKS - ROPE - SHEARS - NOTIONS - TOYS

MIXMASTERS - FANS - FLOOR WAXERS - WALLPAPER STEAMER - HEATING SUPPLIES - AIR VALVES - POWER LAWN MOWERS - FLUE LINING - TEL-O-POSTS - POWER TOOLS - INK - NAILSETS - SPADES - WRAPPING PAPER - RANGE BOILERS - STEP STOOLS - FISH RODS - BROOMS - TWINE - MIXED PAPER - GREETING CARDS - TOILET ARTICLES - OVENS - CLOTHES DRYERS - RICKERS - SIDING SHINGLES - FLASHLIGHTS - PLAYING CARDS - WATERPROOFING - AXES - CANDY - STOVE PIPE - BENCH SAWS - ASPHALT TILE - HEATILATORS - BASKETS - FUNNELS - NOVELTIES - ELECTRICAL SUPPLIES - SINKS - POULTRY NETTING - STONE JARS - ELECTRIC REFRIGERATORS - ALARM CLOCKS - EYE BOLTS - SUNLAMPS - WIRE

UNIVERSITY STORE COMPANY

FERNALD HALL

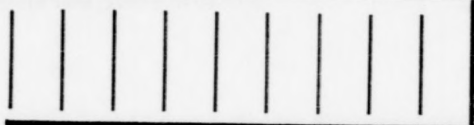
If a book is worth reading
it is worth buying.

As you grow ready for it, somewhere or
other you will find what is needful in
a book.

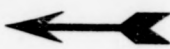
BARBER SHOP

Weekdays—7:30 A.M. to 5:00 P.M.
Saturdays—7:30 A.M. to 3:00 P.M.

FOUR BARBERS ON DUTY



STAIRS UP
TO OFFICE



WEST
ENTRANCE

U. S. POST OFFICE

Check Cashing Service

Weekdays—8:30 A.M. to Noon
1:00 P.M. to 3:50 P.M.

Saturdays—7:30 A.M. to 10:00 A.M.

MAIN STORE—HOURS:

Who without books
Essays to learn
Draws water in a
leaky urn.

Monday Through Friday — 7:15 A.M. to 5:00 P.M.

Saturdays — 7:15 A.M. to 3:00 P.M.

It is chiefly through books that
we enjoy intercourse with su-
perior minds.

SPECIAL LONGER HOURS DURING FIRST WEEK
TO BE POSTED LATER

EAST ENTRANCE

YOUR "BOOKSTORE"—ITS HISTORY

To the most of us, history, as we studied it in school, was full of dry statistical material such as dates, names of presidents, generals, laws, etc., with here and there an interesting account of either a verbal or military battle to change the monotony.

A historical sketch of a business organization must, of necessity, be written principally from material of cold business statistics, with the battles left out. This history of the University Store Company is such an article.

STARTED IN 1911

According to the records, sometime in the early part of 1911, a group of interested people connected with the University decided to organize a company, the purposes of which are taken from the records of the certificate of organization and are as follows:

"To carry on a retail store at some suitable location on the Campus of the University of Maine at Orono. To buy, sell and deal in merchandise usually carried in a general retail store. To do all things which may be found necessary or convenient in carrying on any or all of the aforesaid purposes, and to have and to exercise all the rights, powers, and privileges pertaining to corporations of a similar nature, under the laws of the State of Maine, but not, however, to have or to exercise any rights, powers or privileges for any purposes for which corporations are not permitted to be formed under the general laws as provided in Section 6, Chapter 47, Revised Statutes of Maine, or acts amendatory thereof or additional thereto."

With the above purposes in mind, and with the idea that any profits would be used to help athletics, the newly formed Board of Directors hired Frank L. Manwaring to manage the new enterprise. He remained with the Company until 1930, when he was retired after a long and faithful period of service.

LOCATED IN COBURN

The Directors then purchased from the previous owner all usable merchandise and took over the location in Coburn Hall where the store had been previously. The University Store Company remained there until sometime in 1915 when it was moved down to Fernald Hall, its present location.

The records over a period of years give only the routine procedure with here and there a few details that are interesting in that they show progress over the years. On July 22, 1912, a roll top desk was bought for the store. On August 19, 1913, the manager was authorized to hire a boy to help in the store. On July 12, 1915, the Directors authorized the expenditures of \$1,000 for soda fountain and fixtures.

July 10, 1916, marks the date of the first action taken to give "M" sweaters to athletes as the store does today. A building fund was started for the purpose of erecting a building for housing a store in 1918. A site was decided upon between Lord Hall and Alumni Hall. This idea was later dropped as it would interfere with the future plans of the University.

In the best books great men talk to us, give
us their most precious thoughts and pour
their souls into ours.

ALSO VISIT THE—

"DUNN HALL CANTEEN"

(In N.E. Basement of Dunn Hall)

CANDY — CIGARETTES

TOBACCO — HAMBURGERS

HOT DOGS — PASTRY

SOFT DRINKS — COFFEE

TOILET ARTICLES

CLOTH GOODS

HOURS:

Daily — 3:00 P.M. to 10:00 P.M.

Sundays — 6:00 P.M. to 10:00 P.M.

Operated by

UNIVERSITY STORE COMPANY

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Maine Plays Mass. In Portland Opener

BEAR FACTS

from

A to Z

ART ZALKAN — Sports Editor



I should start off my first editorial with a formal greeting. But, let's live dangerously just this once. Welcome aboard, Class of '64. Here's wishing you lots of luck and lots of fun in your new venture. You will find us to be a friendly group; consequently, you should be very happy at Maine. If any of us can be of any help, just yell.

As the newest babes in the woods around here, you should know the truth about our sports page and its writers. To begin with, we are 100% Maine rooters; however, when our teams lose, we say so. We will give you the facts and figures and allow you to draw your own conclusions.

Our initial aim, besides bringing you the news, is to build and rebuild school spirit. You will find that we never tear down a player, a team, or a coach, and we never tear down our University. On the other hand, we will always view our point when we think it is justifiable.

The sports pages and the staff belong to you. If you have a complaint, let us know. If you feel that you can contribute to our group, let us know. We can always use new faces and new ideas.

We the students at Maine are very proud of our teams. Likewise, we are proud of its coaches, its records, and its cheerleaders. You will soon find out why we feel this way.

Since you are the babes on this campus, let me give you the dope. Our teams belong to two conferences, the Yankee Conference and the Maine Intercollegiate Conference, also known as the State Series. We have two nick-names—Black Bears and Big Blue. Our song is the Maine Stein Song. Our athletic director is Rome "Doc" Rankin. Our faculty manager of athletics is Ted Curtis.

And now permit me to bring back the past—the 1959-60 athletic season.

Our cross country team with Ed Styrna as coach eclipsed the New England title and the Yankee Conference title.

Our Black Bear football team with Hal Westerman as head coach finished the season with a 3-3 record plus two ties.

Brian McCall's basketball squad topped all Maine clubs with a 19-4 season. The Bears won the State Series (9-0). They finished second in the YC and won the Downeast Classic, an Xmas tournament held in Bangor.

Our baseball team had the greatest season yet. With Jack Butterfield as head Bear, the squad tied for first place in both races.

The Big Blue track team nearly galloped off with two titles also, but at the last moment had to settle for second place.

Our minor athletic teams also made major contributions to Maine's fame. The ski team brought back Maine's 23rd title in 29 tries to the campus. Our rifle team continued its mastery with a successful defense of Yankee Conference title.

In conclusion, Frosh, the athletic teams at Maine are not second-raters. They are sharp; this you will find out with time. Once again, have lots of fun. One word of caution—if you don't study, you will find yourself looking in from the outside in a short time. Good luck again. See you around.

Freshmen Urged To Participate

All freshmen interested in participating in the athletic program at the University of Maine are urged to keep their eyes posted on the bulletin board inside of the Memorial Gymnasium for all announcements pertaining to the sport of their choice.

Tennis

Coach Brian McCall, varsity basketball and tennis coach, announced Monday that there will be a freshman singles tennis tournament held in the near future. He asks that all freshmen interested in this tournament sign up on the bulletin board in front of the physical education office as soon as possible. The exact date of the tournament will be announced shortly.

Freshman Football Candidates

Coach Woody Carville will meet his freshmen football candidates on September 19 at 4:30 in the field house. All men interested in this sport are urged to attend the meeting, since plans for the coming season will be discussed. Those men who are planning to come out for the team are

asked to pick up their locks for the football lockers sometime Monday between 9 a.m. and 4 p.m. in the physical education office.

When the University of Maine's Black Bear football squad take the field on Saturday against the University of Massachusetts' Redmen at Portland, the memory of last season's defeat and upset will still be fresh in the minds of many of the Black Bears.

For it was only a year ago that a Maine team seemed to have the game sewed up with a 16-0 lead in the third period when like a Cuban revolt, the Redmen caught fire and exploded for 21 points and a win. Will history repeat itself Saturday?

Let's examine the Maine team. Coach Hal Westerman greeted a 52 member squad which included 17 lettermen on the 1st of the month. Since then he has been getting these men ready to play hard winning football.

The Black Bears, with tri-captains Wayne Champeon, a halfback, Dick Leadbetter, a tackle, and Ewen MacKinnon, a guard, to lead the way, appear to be as strong if not stronger than the 1959 team which compiled a 3-3-2 mark. Only a total margin of eight points kept the Black Bears from winning four of their games in 1959.



Wayne Champeon, Maine's versatile halfback, is in top physical shape once again.

Aside from these experienced leaders, Westerman has a fleet of backs who are a versatile group of runners. Among them are his two prize quarterbacks, Manch Wheeler and Art Miles. What one of these field generals lacks, the other has; consequently, the Maine coach should be sure of his quarterback position. To go along with them, Maine has a more experienced Dave Cloutier, a halfback who as a sophomore was a standout in the Connecticut game and in the State Series. Champeon, the other halfback, is an even match for any back in the Yankee Conference. As a sophomore, he was named to the All-Yankee Conference team. In the fullback position is 212 pounds of solid football material, Dale Curry. Curry, last season, was the number one reserve fullback and now seems to be ready to fill the shoes of past Maine fullbacks.

Backing up these regulars will be

host of fine ballcarriers, among them Dave Baribeau, a senior, who will probably carry the pigskin many times before the season ends. If Westerman finds that these backs are unable to carry the full load, he will have Bill Chard, Dick Drisko, Bob Rice, and Frank Tarazewich to call on for support.

Despite the fact the Maine coach will not have the experienced backs of past years on the 1960 squad, he will have enough material to give the Maine fans plenty to cheer about when the Bears have the football.

The all important position of center seems to be of little worry to Westerman. Reason—he has two of the best centers in the conference on his side in Ronnie Caselden and Tom Vassar. Both men tip the scales at 224 and have two years of varsity experience behind them. Which one will start the game on Saturday is still a question mark.

The tackle positions for Maine do not seem to be a problem either. Westerman has four stonewalls in Leadbetter, Haddon Libby, Ed Reidman, and Norris Nickerson. To back these men up are Joe Dumont and John Roberts. All six tackles are over the 195 pound mark.

With only two lettermen back at the guard positions, it would appear that Westerman may have his troubles here. Bob Spence and MacKinnon are the stalwarts there; however, the Maine coach seems to believe that Alton "Bump" Hadley, Tom Patrick, Joe Woodhead, and Pierre Labat can and will pick up the slack.

Last spring when the Maine camp held its 10 days of pre-season practice, Westerman was a confident man about his end positions. At the time, he had five lettermen returning plus a very promising sophomore in Pud Robertson. Now he has only four M-men and no Robertson. Don Desroches, an outstanding end on the '59 squad has transferred while Robertson who is in college has decided to forsake the sport this fall. Westerman, however, still has Dale Hanson, Don Harnum, Dick Kenny, and Don Streeter. All four are M-men and rate as better than average receivers.

Maine will probably use a diversified attack mixing passing plays with solid running. On

paper, the Black Bears could go all the way, but paper never wins ball games.

The Massachusetts squad is no pushover this season. The Redmen have a new coach—Chuck Studley—who was hired to produce a winning team at Amherst. And he aims to do just this.

Studley has about two-thirds of last fall's thirty lettermen available for duty including John McCormick, the quarterback who tore Maine apart last year. They have good size, adequate experience, and fair speed, plus a thing called desire to keep their win streak against Maine going.

This is the opening game for both squads. It should be a bone-crushing contest with both coaches throwing everything into the game in hopes of winning. An opening win always has a way of lifting a team to unexpected heights. Aside from this fact, both squads realize that the winner of Saturday's game might go all the way or at least end up in second place in the Yankee Conference race.

All high school football squads who will be in the Portland area Saturday have been invited to attend the Maine-Massachusetts game that afternoon. Teams scheduled to be in the area are St. Louis of Biddeford, South Portland, Deering, Westbrook, Bangor, Thornton, Cheverus, and Old Orchard. They will be guests of both universities.

FRESHMAN FOOTBALL

- Oct. 8 Bridgton Academy (9:00)
- Oct. 15 at Maine Maritime (1:30)
- Oct. 21 MCI (2:00)
- Oct. 28 Colby (2:00)
- Nov. 4 at Bowdoin Frosh (2:00)

Campus Plans Training Session

Would you like to work on the Maine Campus? The first in a series of training sessions will be held next Thursday at 7 p.m. in the Campus office, upstairs over the bookstore. All freshmen and other students who are interested in learning about newspaper work are invited to attend. No experience is necessary.

LOOK!

The Canoe City Laundromat

354 No. Main St.
OLD TOWN, MAINE

Has the answer

To All Your Laundry and Cleaning Needs

- QUICK LAUNDROMAT SERVICE (Wash, Fluff Dried, and Neatly Folded)
- FINEST SHIRTS IN EASTERN MAINE (We are Agents for Wong's Chinese Laundry)
- 2-DAY PERSONALIZED DRY CLEANING SERVICE

Finest Work Around!
Come in and Look Around at Our Beautiful, Spotless Laundromat

(Located opp. Woolen Mill)

We have openings for Agents!

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24 Main Street

ORONO

Complete line of toiletries

specializing

for men

Yardley
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for women

Revlon
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Helena Rubenstein
Ayer

ask about our discount Cards and low prices

'Enthusiasm' Is Your Class Gift "'64"

By Vicki Waite

Entering Freshmen:

I am sure you have heard of a custom prevalent in most colleges. This custom is that of leaving a class gift to the college upon graduation. This gift can be anything from a statue to a scholarship. "Class gift?" You are probably thinking, "I just got here, I am a freshman—remember?"

This is the point, "Class of 1964"; you already have a class gift for your university. You brought it with you along with your trunks and suitcases. It is your *enthusiasm*. You and your enthusiasm are truly welcome all over our campus. Meetings and a deluge of instructions and advice may at first hide this characteristic of yours. In your hurried state you may not notice its effect on others around you.

The upperclassmen will become aware of it the minute they arrive on campus. It will be amidst this new enthusiasm that many upperclassmen will remember a short time ago when they were in your shoes. Maybe some of them will stop and ask themselves if they are headed in the right direction toward achieving goals that were set in their freshman year.

Your class already has some responsibilities to live up to. You should have a ball at the fall stag dances, cheer loudest at our football games, wear your beanies even to classes, and take those Saturday morning 8:00 o'clock's in stride. All these experiences will tie in closely with your enthusiasm.

Your gift is precious to all of us. Please use it thoughtfully and I'm sure your year will be a rewarding one.

Currently On View Here Are Five Art Exhibits

On view on campus this month are five art exhibits being presented by the University Art Department. Three of these exhibits are hung in Carnegie Hall. In the Main Gallery is the "International Show" which contains thirty modern oil paintings by world-famous modern artists. These works are loaned to the University by the Olsen Foundation.

In the Print Room are sixty graphic arts by German Expressionists loaned by Ferdinand Roten of Baltimore, Maryland. On display in the Seminar Room are twenty-five graphic arts by American artists which are owned by

the Association of American Artists.

Sixty photographs by world-renowned children's photographer Josef Schneider of New York are being shown in the Louis Oakes Room of the library. Mr. Schneider is currently photographing Sweden's royal children.

Adorning the lobby of the Memorial Union is a large exhibition of modern print-making Graphic Arts selected from the University of Maine Collection.

Each month throughout the year these five exhibits will be changed to display more of the world's great art works.

WELCOME BACK

All Ye Upperclassmen
and

A Famous Hearty Maine "Hello"
To All Ye Freshmen

WELCOME, ALL OF YE TO

A. J. GOLDSMITH'S MEN'S STORE

Old Town

Serving University of Maine Students
and Faculty for 54 Years

- Distributor of Sorority & Fraternity Jackets
- Largest in-stock Tuxedo Rental Service in Maine

REMEMBER — THERE'S A REASON

Best Dressed Men on Campus Trade at Goldsmith's

See Mickey Goldsmith
TEΦ
Class of '49

5-10

TREWORGY'S

5-10

Forrest R. Treworgy '17 Harry T. Treworgy '49 Paul F. Treworgy '50

Wish To Extend A Most Hearty Welcome To The Class Of 1964
To Make Your Work Easier See Us First For Your School Supplies
Get The "Treworgy" Habit — It's Smart And Thrifty Too!

Desk Lights
Esterbrook Pens
Book Ends
Desk Blotters
U. of M. "T" Shirts

WELCOME
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STUDENTS

U. of M. Sweatshirts
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Stationery of All Kinds
Yard Goods
Simplicity Patterns

And Lots More!

Can Be Found At Budget-Wise

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Home Rival

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